

Application Form

Board and Commission Application

Which Boards would you like to apply for?

Historic Preservation Advisory Board: Eligible

All advisory board and commission members will be expected to support the [priorities and work plan](#) set forth by the Town Council.

Board and Commission Meeting Days and Times

- Airport Economic Development Advisory Board meets on the Third Thursday of each month at 6:30 p.m.
- Board of Adjustment meets on an as needed basis.
- Historic Preservation Advisory Board meets on the Fourth Monday of each month at 6:30 p.m.
- Open Space Trails Advisory Board meets on the Second Monday of each month at 6:30 p.m.
- Planning Commission meets on the First and Third Wednesday of each month at 6:30 p.m.
- Sustainability Advisory Board meets on the First Wednesday of each month at 6:30 p.m.
- Tree Advisory Board meets on the Second Wednesday of each month at 6:30 p.m.

Profile

Alex

First Name

Wicks

Last Name

Middle Initial

Email Address

Home Address

Suite or Apt

Erie

City

CO

State

80516

Postal Code

Primary Phone

Alternate Phone

Zinnia

Employer

Senior Engineering Manager

Job Title

Are you an Erie resident?

☒ Yes ☐ No

Have you ever been employed by the Town of Erie?

☐ Yes ☒ No

If so, please explain your employment with the Town of Erie.

**Do you work for or own a company that does business with the Town of Erie?
If so, please explain.**

No

Interests & Experiences

Tell us about yourself and why you are interested in serving on a board or commission?

Hello, I'm a husband and father of two, and my family and I have called Erie home for the past three years. By profession I lead teams of software engineers, but I'm also a passionate painter with aspirations of eventually pursuing art full time. My family and I have loved living in Erie and becoming more ingrained in the community. We've absolutely loved getting to know the people, nature, and history of this area. I've particularly enjoyed learning about the town's mining past and how it has shaped the identity of the community today. I really appreciate how the town has preserved and celebrated this rich history. I'm interested in joining the Historic Preservation Advisory Board as a way to give back to the town that's given us so much. I'd be honored to help preserve and share the stories that make Erie such a special place.

Have you served on another board/commission in an advisory capacity? If so, please describe the board and what made serving in that capacity a good experience? What were the major concerns or issues?

I've worked on advisory boards as part of my profession in the tech industry. While working at a large tech company, I was a part of an advisory committee to make recommendations on software testing practices and standards. This was a fantastic opportunity to improve company standards, have a greater influence on the success of our department, as well as act as a representative for my specific team within the organization. We were able to form a plan that led to hiring, training, and ultimately improving quality standards across the company. We had several concerns to take into account when formulating this plan. The biggest was the budget, how to achieve our quality goals without needing to hire tens of individuals and stop progress on other initiatives. We were able to achieve this by hiring just a few experienced individuals that were able to act as champions by mentoring our existing workforce. Additionally, we put an enormous amount of effort into educating all the teams involved on the plan and strategy before making any major changes, allowing for them to prepare in order to not disrupt their ongoing efforts.

Are you aware of the time commitment, and do you have the personal time to devote to this board or commission?

I am aware and am able to devote the necessary amount of time to the board.

Question applies to multiple boards

Please describe a situation where you were working with a small group and disagreed with the direction of the project, what did you do? What was the result?

In my role as a software lead, I was working with a small group of engineers to design the architecture for a new web application. Early in the process, the team leaned toward a tightly coupled, monolithic approach to speed up initial delivery. I had some reservations in that I felt investing a bit more time up front in modularizing the application would give us more flexibility and make it easier to scale and maintain over the long haul. I brought up my concerns in a team discussion in order to make sure we were considering the long-term implications. We weighed the tradeoffs together and eventually chose to move forward with the original monolithic plan due to tight time constraints. Once the decision was made, I fully committed and worked closely with the team to ensure the implementation was as clean and maintainable as possible. A few months later we did begin refactoring parts of the application to align more with the modular direction I'd originally suggested, however choosing to build it quickly allowed us to hit our deadline. Ultimately the project ended up being a success because of the shared commitment as a team.

Question applies to multiple boards

If you are appointed, what goals would you like to see accomplished on this board or commission?

If appointed, I'd love to help the board continue its work preserving the unique history of Erie, especially in ways that make that history more visible and meaningful to the broader community. I'd be particularly excited to support efforts that highlight Erie's mining heritage and help connect that past to the present-day character of the town. Whether through public art, community education, or thoughtful storytelling, I believe there are creative ways to bring more people into Erie's history, especially newer residents like myself who may not know much about it yet. My goal would be to help preserve what's important while also making it accessible and engaging for future generations.

Questions

Demographics (optional)

The following questions are optional. This information helps track our recruitment and diversity efforts.

Ethnicity


☒ Caucasian/Non-Hispanic

Gender

☒ Male

Sexual Orientation

☒ Straight/Heterosexual


Date of Birth

Highest Grade or Degree Completed and Major

Bachelor of Science

Trade School or Licenses/Certifications? If so, please list.

Resume and Additional Documents

[Alex_Wicks_Resume_1_.pdf](#)

Upload a Resume

Please Agree with the Following Statement

I certify that the facts and statements contained in this Board and Commission Application is true and correct. I further understand that false statements shall be sufficient cause for rejection of this application. I further certify that I have not been convicted of a felony under the laws of the State of Colorado or in another jurisdiction. I understand that falsification, omission or misrepresentation will result in a rejection of this application. Any falsification, omission or misrepresentation is evidence of perjury in the second degree. If I become a Board or Commission member with the Town, this form is valid for the period of my term with the Town and the crime records may be updated periodically at the discretion of the Town. I understand that this application is considered a public record and subject to the Colorado Open Records Act.

☒ I Agree

Alex Wicks

engineer & servant leader

Phone: 630.779.9527 Email:

LinkedIn:

Summary

Experienced engineering leader with a track record of building high-performing teams, delivering impactful products, and driving cross-functional collaboration. Proven success in scaling applications, improving developer experience, and fostering inclusive team cultures. Passionate about coaching, sustainable engineering practices, and creating environments where engineers thrive.

Experience

Senior Engineering Manager | Zinnia

2024 - Current

- Led North American front-end engineering teams to deliver 5 major global web applications for Zinnia Live.
- Introduced modern tooling and practices in AI integration, accessibility, and cloud-based logging, raising team velocity and product quality.
- Advocated for technical excellence while balancing roadmap delivery and cross-functional alignment.

Engineering Leader | BioRender

2023 - 2024

- Managed teams delivering core features to support scientific illustration; launched graphing as a new product line.
- Rebuilt the hiring and interview process to support scale during rapid growth.

Senior Engineering Manager | Ada Support, Inc

2022 - 2023

- Leader of two full-stack teams with ownership of the dashboard builder application and the front end design system.
- Drove the successful delivery of voice integration into Ada's conversational AI platform.

Senior Engineering Manager | Twilio, Denver

2020 - 2022

- Hired and built two teams: Data Pipelines (backend infra) and User Management (full-stack).
- Led cross-org efforts to help launch Twilio Flex, coordinating work across time zones and engineering orgs.
- Spearheaded a company-wide initiative to modernize testing practices and increase CI confidence.

Engineering Manager | SendGrid, Denver

2016 - 2020

- Managed 3 teams (16+ engineers) across Accounts, Billing, and Growth, delivering critical business infrastructure.
- Led a successful re-architecture of accounts and billing platforms, reducing maintenance burden and increasing stability.
- Acted as both people manager and technical lead for strategic cross-team efforts.

Technologies: JavaScript, TypeScript, React, AWS, Node.js

Technical Lead | Markit Digital, Boulder

2010 - 2016

- Mentored technical leads and managed complex financial products for Fortune 500 clients.
- Hands-on leadership with full-stack technologies, including .NET and modern JavaScript.

Technologies Used: C#, ASP.NET MVC, JavaScript

Education

Bachelor of Science - Web Development | Illinois State University, Normal IL

Graduated May 2010