



Erie Chamber of Commerce

The Mission of the Erie Chamber of Commerce is to support, promote and grow the current and future Erie Business Community through leadership community service, professional development, and networking.

We continued to bring the community together through signature events:

Erie Town Fair

(May 16, 2026)

One our biggest draws of the year, the focus is on a smooth experience for our 280+ vendors and keeping the layout easy to navigate for the thousands of residents and guests hitting the streets of Old Town.

- **280** booth spaces | **330 with Kids Market**
- **Features:** Inflatables, kid's activities, Ninja Course, concert (Erie High School Jazz Band, Rockin Horse, Chris Daniels), beer garden
- Expected attendance: **15,000**
- **New this year:**
- **Children's Entrepreneur Market** – 50 booth spaces run by Children ages 5 through 17
- **Balloon Meister Area** – Increased Insights on hot air balloons, promoting launches | Megan Duggan - Author of a Children's Ballooning Book
- Expanded **Car Show had over 40 cars**
- **Town support: \$10,000**

Balloon Festival & Glow

(July 10th, 11th, 12th – Glow on 11th)

This is all about the wow factor. We're looking to enhance the morning launches and balloon glow with better spectator flow and more meaningful ways for sponsors to interact with the crowds.

- **30 balloons** registered/waiting list – **4,000 attendees daily**,
- **Over 10,000 attendees** for the Balloon Glow
- **New this year:**
- **Tethered Rides** at all 4 events
- **New 3 Special Shape Balloon**
- Increase **Food Court** area to both sides of Field (16)
- Alora at Colliers Hill balcony **decorating contest**
- **Parking and transport – Erie Bee?**
- **Local coverage on 9 News, Greet Magazine, Broomfield Lifestyle**
- **Town support: \$30,000**
- **Community event with no financial gain**

Concerts in the Park are the heart of summer in Erie. We want these concerts at Coal Creek Park to do more than just play music, we're using them to bring people into our historic downtown to explore our shops and local restaurants.

**Concert in the Park
(July 25, 2025)**

- **Kid's Activities**
- **Food Trucks**
- **Beer Garden**

• **2026 Performers:** Chris Daniels and the Kings (3,500 attendees)

- **New this Year:**
- **Hula hoop contest**
- **Best 70's costume**

• **Town support: \$10,000**

**Concert in the Park
(August 22, 2026)**

- **Kid's Activities**
- **Food Trucks**
- **Beer Garden**

• **2026 Performer:** Back by demand – FACE Vocal Band (5,000 in attendance)

• **Town support: \$10,000**

Erie Brewfest (October 3, 2026)

A ticketed event designed to highlight the regional craft beer industry making Historic Downtown our backdrop

- **30 Breweries**
- **Updated Designated Driver Tickets**
- **Silent Disco**
- **Attendance 1,000+**

- **New this year**
- **Octoberfest games**

- **Town Support \$6700**

Parade of Lights (December 4, 2026)

There's nothing like Briggs Street during the holidays. It's the perfect time for residents to enjoy our small town feel while eating local and visiting our downtown shops.

- **Hot Chocolate/Cider**
- **Mr. and Mrs. Clause**
- **Limit entries to 50**
- **Street music, expanded choir and orchestra preshow at Orchard Community Church**
- **Estimated Attendance 10,000**

- **Town Support \$7000**

Dave Stone Scholarship

- Awarded to: **Three graduating seniors** who are either Erie residents or attending an Erie school
- **Scholarship amount:** \$2,000 each for college
- **New this year:**
- Added a **third scholarship** using tip money from beer & wine sales at every beer garden
- **Town support: \$2,500**

2025 Seminars

- Cyber threats
- Tariffs – with EEDC
- AI Part 1 – with Networking Group
- Marketing and Branding with SBDC
- How to run your business
- Assessing your business success – with SBDC
- Our woman's motivational speaker's events

2026 Goals

- Expanding to **4-6 seminars**, including **State of the Town**
- Completed (**2 seminars** so far):
 - *State of the Town, AI – Part 2, Ignite Your Leadership S.H.I.N.E*

In the works:

- Networking Roundtable with Louisville Chamber
- AI Seminar – Part 3, Speed Networking, How to be effective w/your home-based business, Your success through cash flow

- **Town support: \$2,650**

Some events open to non-members



To keep these events well-attended and running smoothly, we focus on the logistics:

Town Partnership: We stay in constant contact with the Town on permitting, road closures, safety and zero waste.

Planning: We use attendance data and surveys from past years to fix any issue and make the experience better for everyone.

Hands-on Management: We use a dedicated staff and a solid team of local volunteers who know the event.

The Goal: To keep Erie's reputation as a top destination for community events that will drive local economic growth.

2025 Sponsors

Major Investors/Sponsors			
Town of Erie	Bold Church	Aire Serv	McDonald Carpet One
Allo Fiber	Chick fil A	Rickenbaugh INFINITY	Bellco Credit Union
Advent Health/Avista	Sit means Sit	Black Hill Energy	BB Lliving
Daily Camera	Children's Eye Physicians	Revel Dance Center	New Horizon Acadamy
FirstBank of Erie	Peek Goldstone	Lafayette Florist	Erie Animal Hospital
Intermountain Health	State Farm- Jeannie Hulse	Carroll Family/Cosmetic Dentistry	Eldorado Springs Water
Larkridge Shopping	Xcel Energy	Boulder Landscape and Design	Colorado Party Rental
UC Health	Northern Water	Synergy	FRP Apparel
Jen Realty	All state Insurance	Lifetime Home Remodeling	Portable Rental Systems
ENT Credit Union	Flanagan Law	Renewal by Anderson	Bota Box
Premiers Member Credit Union	Topographics	Scissors and Scotch	Aloft Hotel
Front Range Landfill	Stop n Save	Phoenix Realty & Property Mgt.	
Waste Connections	Colorado Railbikes	Hounds Town	
United Power	Commuting Solutions	Greenspace Landscaping	

2026 Proposed Funding

General Operations – Xcel Energy, Town of Erie Water, Office Supplies, Internet

Membership		\$475.00
<i>General Operations</i>		<i>\$7,000</i>
<i>Dave Stone Scholarship</i>		<i>\$2,500</i>
<i>Educational Seminars</i>		<i>\$2,650</i>
<i>Town Fair</i>		<i>\$10,000</i>
<i>Balloon Launch</i>		<i>\$30,000</i>
<i>Concert #1 (TBD)</i>		<i>\$10,000</i>
<i>Concert #2 (FACE)</i>		<i>\$10,000</i>
<i>Erie Brew Fest</i>		<i>\$6,700</i>
<i>Parade of Lights</i>		<i>\$7,000</i>
		\$86,325.00

Thank you for your partnership
and support!

