



Erie Chamber of Commerce

The Mission of the Erie Chamber of Commerce is to support, promote and grow the current and future Erie Business Community through leadership community service, professional development, and networking.

We continued to bring the community together through signature events:

Erie Town Fair (May 17, 2025)

- Expanded to **280 booth spaces**
- Features: Inflatables, kid's activities, larger concert, beer garden
- Expected attendance: **15,000**
- **New this year:**
- **Ninja Course** for adults and kids
- **Balloon Meister Area** – Insights on hot air balloons, promoting launches
- **Town support: \$10,000**

Balloon Festival & Glow (July 11-13, 2025)

- **26 balloons** took flight with **2,000–3,000 attendees daily**
- Over **4,000 attendees** for the Balloon Glow
- **New this year:**
- **Retired pilot** as MC, sharing insights on balloon launches
- Pilots will hand out **trading cards** for kids
- **Expanded Balloon Glow** at the morning launch field, doubling pilot participation
- **Town support: \$30,000 – Community event with no financial gain**

Concert in the Park (July 26, 2025)

- **2024 Performer:** Chris Daniels and the Kings (3,500 attendees)
- Added **kid's activities** and **inflatables**
- **2025 Performer:** The Burroughs – known for classic soul, funk, and dance music
- **Town support: \$10,000**

Concert in the Park (August 23, 2025)

- **2024 Performer:** FACE Vocal Band (5,000 attendees)
- Added **kid's activities** and **inflatables**
- **2025 Performer:** Back by demand – FACE Vocal Band
- **Town support: \$10,000**

Erie Brewfest (October 4, 2025)

- **Moved** to Coal Creek Park
- **Expanded** to 26 Breweries
- Added **Designated Driver**
- Tickets**
- Attendance **1,000+**
- New this year:**
 - Silent Disco
 - Expanded Breweries
- **Town Support \$6700**

Parade of Lights (December 5, 2025)

- **Rerouted** to Kattell St.
- **Featured** 65 floats, Santa and elves at Park
- Included **street music**, **expanded choir** and **orchestra preshow** at Orchard Community Church
- Estimated Attendance **10,000**
- New this year:**
 - Increased Security
- **Town Support \$5000**

Dave Stone Scholarship

- Awarded to: **Two graduating seniors** who are either Erie residents or attending an Erie school
- **Scholarship amount:** \$2,000 each for college
- Future goal: Add a **third scholarship** using tip money from beer & wine sales at every beer garden
- **Town support: \$2,500**

2024 Seminars

- Morning Networking Roundtable (Joint with Lafayette Chamber)
- The Cost of Failing to Plan for Business Emergencies
- Speed Networking (Joint with Lafayette Chamber)
- QuickBooks Starter Class
- **2025 Goals**
- Expand to **6–8 seminars**, including **State of the Town**
- Completed (2 seminars so far):
 - *Assessing Your Business & Goal Setting*
 - *Run Your Business—Don't Let It Run You*
- **In the works:**
 - Networking Roundtable with Louisville Chamber
 - Marketing Plan Essentials
 - AI Seminar
- **Town support: \$2,650**
- **Some events open to non-members**

2025 Proposed Funding

General Operations – Xcel Energy, Town of Erie Water, Building Maintenance

Membership	\$475.00
General Operations	\$7,000
Dave Stone Scholarship	\$2,500
Educational Seminars	\$2,650
Town Fair	\$10,000
Balloon Launch	\$30,000
Concert #1 (TBD)	\$10,000
Concert #2 (FACE)	\$10,000
Erie Brew Fest	\$6,700
Parade of Lights	\$3,000
	\$82,325.00

Thank you for your partnership
and support!

