

# **Economic Impact Measures**



Jobs
Total number of people employed, both full-time and part-time.



Payroll
Total employment compensation, including wages, benefits, and taxes paid on behalf of employees.



Value Added
Total contribution to the Gross
State (Regional) Product. It
includes all payroll, profits, and
business taxes paid



Total expenditures for airport administration, capital projects and tenant sales of goods and services, as well as visitor spending in Colorado's hospitality-related sectors. Also referred to as "output", "sales", or "economic activity/impact".

# **Economic Impact Categories**









Off-Airport Visitor Spending Impacts

## **Multiplier Effects**

Supplier Sales and Income Re-spending

**Supplier sales** are portions of direct revenues used to purchase goods and services from Colorado businesses. **Income re-spending** reflects income earned by workers from direct and supplier sales transactions that are then spent in Colorado.

**Total Impacts** 



Jobs



**Payroll** 



Value Added



**Business** Revenues

# **On-Airport Impacts**



#### **Airport Administration**

Includes all direct airport employees, city or county employees that perform airport-related work, and contract airport employees and the payroll associated with those employees.

> Data collected using Airport Manager Survey administered during site visits



### **Airport Tenants**

Includes all businesses located on airport property including aviation- and non-aviation-related businesses (airlines, fixed based operators [FBOs], terminal concessions, cargo carriers, rental car operators, etc.), and the employment and payroll associated with these businesses.

Data collected through in-person tenant meetings and digital Airport Business Tenant Surveys



## **Capital Improvements**

Includes annual spending on construction by airport administration and tenants, including airport (local), state, federal, and other funds.

Four years of data (2020-2023) were gathered from Airport Manager Survey and averaged to determine the 'typical' expenditure year

## Erie Municipal Airport Total Impacts

Total Economic Impacts represent the direct and multiplier (Supplier Sales and Income Re-spending) of EIK. Impacts are communicated by the total jobs, payroll, value added, and business revenues.



144 Total Jobs



\$8.4M Payroll



\$13.2M Value Added



\$23.5M
Business Revenues

# Erie Municipal Airport (EIK) Total Impacts

## **Annual On-Airport Economic Impacts**

# Annual Off-Airport Visitor Spending Economic Impacts

	Direct	Supplier Sales	Income Re-spending		Direct	Supplier Sales	Income Re-spending
Jobs	51	12	21	Jobs	42	9	10
Payroll	\$3,706,000	\$943,000	\$1,295,000	Payroll	\$1,253,000	\$599,000	\$598,000
Value Added	\$4,688,000	\$1,391,000	\$2,426,000	Value Added	\$2,631,000	\$923,000	\$1,120,000
Business Revenues	\$8,753,000	\$2,677,000	\$4,059,000	Business Revenues	\$4,424,000	\$1,753,000	\$1,873,000

## **Total Annual Economic Impacts**

	Jobs	Payroll	Value Added	Business Revenue	
On-Airport Activity	84	\$5,943,000	\$8,505,000	\$15,489,000	
Visitor Spending	60	\$2,449,000	\$4,675,000	\$8,050,000	
Total	144	\$8,392,000	\$13,180,000	\$23,539,000	

<sup>\*</sup>Totals may not sum due to rounding



## **Total Statewide Impacts**



**348,466**Total Jobs



\$23.5B
Payroll



\$40.3B Value Added



\$68.9B
Business Revenues

Statewide impacts consist of the total on-airport and visitor spending impacts of the 66 airports in Colorado, as well as the economic impacts of off-airport cargo activity in the State