

Transportation Update Regional Bikeshare Program

Town Council

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Regional Bikeshare Program

How We Got Here

- ❑ Regional interest in a bikeshare program
 - Broomfield
 - Boulder
 - Boulder County
 - Erie
 - Lafayette
 - Longmont
 - Louisville
 - Superior
 - Westminster

Erie TMP

- ❑ Recommends Micromobility
 - Values: *Multimodal Options, Connectivity, Equitable, Innovation*

Micromobility

Small mobility devices used for short travel distances.

Regional Bikeshare Program

- ☐ Commuting Solutions awarded DRCOG 2022 grant for feasibility study
- ☐ Commuting Solutions lead initiative to research & implement
- ☐ Regional agreement to initiate a program & establish MOU

MOU includes:

- Program elements
- Program development
- RFP and vendor selection
- Agencies may start program now or later
- No funding or purchase commitments until agency implements bikeshare
- Agencies can terminate participation anytime

Regional Bikeshare Program

Benefits

- Economies of Scale
- Docked stations provide organized method
- Agency-Vendor partnership to identify locations
- Data to be shared with agencies

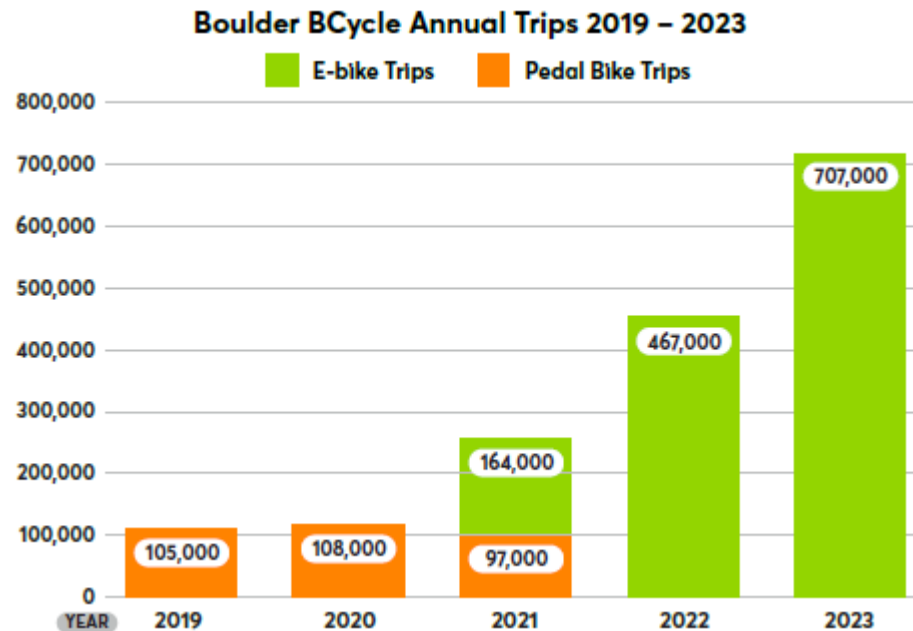
Docking Stations



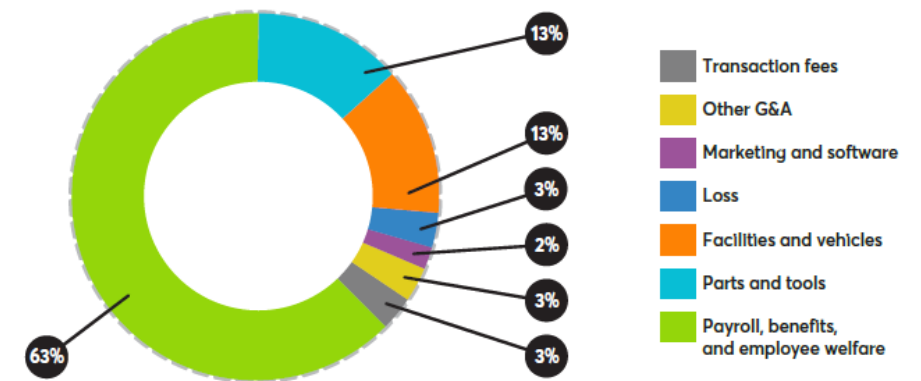
Electric Bikes
(e-bikes)



Regional Bikeshare Program



Estimated Regional Bike Share OPEX Breakdown:



Regional Cost Estimates Based on Boulder System

Category	Percentage	Amount
Payroll, benefits, and employee welfare	63%	\$1,700,000
Parts and tools	13%	\$350,000
Facilities and vehicles	13%	\$350,000
Loss	3%	\$75,000
Marketing and software	2%	\$60,000
Other G&A	3%	\$75,000
Transaction fees	3%	\$75,000
Total	100%	\$2,685,000