



Town Council

Board Meeting Date: 4/13/2021

File #: 21-096, Version: 1

SUBJECT: General Business

Earth Week Proclamation

DEPARTMENT: Public Works - Sustainability

PRESENTER: Tyler Kesler, Sustainability & Water Conservation Specialist Trustee van Woudenberg, Sponsor

TIME ESTIMATE: 10 minutes

FISCAL SUMMARY: N/A

STAFF RECOMMENDATION:

Accept Proclamation

SUMMARY AND BACKGROUND OF SUBJECT MATTER:

Earth Day - April 22, 2021 - marks the 51th anniversary of what many consider the birth of the modern environmental movement. The first Earth Day in 1970 capitalized on an emerging consciousness and public awareness of environmental concerns. For 51 years, Earth Day has inspired and mobilized individuals and organizations, across the world, to demonstrate their commitment to environmental protection and sustainability.

The Town of Erie plans to celebrate Earth Week 2021 beginning on Saturday, April 17th through Saturday April 24th. The Town and the Sustainability Advisory Board invites residents to share in the Earth Week Celebrations throughout the week via zoom, more information will be provided closer to the date. Planned activities include: speaker Hunter Lovins webinar, educational videos about Sustainability Master Plan topics, and additional educational information and resources will also be provided.

On behalf of the Sustainability Advisory Board and the Town as a whole organizaation, we request that the Board proclaim April 17-24, 2021 as Earth Week in the Town of Erie.

Board Priority(s) Addressed:

✓ Attractive Community Amenities

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- ✓ Engaged and Diverse Community✓ Safe and Healthy Community
- ✓ Effective Governance
- ✓ Environmentally Sustainable

ATTACHMENTS:

1. Proclamation