



# TOWN OF ERIE

645 Holbrook Street  
Erie, CO 80516

## Town Council

**Board Meeting Date: 2/16/2021**

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**File #:** 21-073, **Version:** 1

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**SUBJECT: General Business**

2021 Community Survey

**DEPARTMENT:** Communications & Community Engagement

**PRESENTER:** Amber Luttrell, Communications & Marketing Manager  
Damema Mann, Polco Director of National Engagement  
Jade Arocha, Polco Senior Program Analyst

**TIME ESTIMATE:** 45 minutes

**SUMMARY AND BACKGROUND OF SUBJECT MATTER:**

Polco representatives will be providing an overview of the process for the 2021 Community Survey. This year's survey will have new augmented features available thanks to the partnership between Polco and the National Research Center.

**Board Priority(s) Addressed:**

- ✓ Attractive Community Amenities
- ✓ Engaged and Diverse Community
- ✓ Small Town Feel
- ✓ Safe and Healthy Community
- ✓ Effective Governance

**ATTACHMENTS:**

1. Polco presentation on 2021 Community Survey
2. Draft Timeline