



TOWN OF ERIE

645 Holbrook Street
Erie, CO 80516

Town Council

Board Meeting Date: 1/26/2021

File #: 21-040, Version: 1

SUBJECT:

A Resolution of the Board of Trustees of the Town of Erie Approving the Town of Erie Social Media Policy

DEPARTMENT: Administration

PRESENTER: Kendra Carberry, Town Attorney

FISCAL SUMMARY: NA

STAFF RECOMMENDATION:

Approve Resolution on Social Media Policy

SUMMARY AND BACKGROUND OF SUBJECT MATTER:

To address the fast-changing landscape of the Internet and the way people communicate and obtain information online, individuals sitting on Town boards and commissions may consider using social media tools to reach a broader audience. The Town encourages the use of social media to further the goals of these boards and commissions, where appropriate, but proposes this Policy to establish guidelines for the use of social media.

Board Priority(s) Addressed:

- ✓ Engaged and Diverse Community
- ✓ Small Town Feel
- ✓ Effective Governance
- ✓ Fiscally Responsible

ATTACHMENTS:

1. Social Media Policy
2. Resolution 21-016