



# TOWN OF ERIE

645 Holbrook Street  
Erie, CO 80516

## Town Council

**Board Meeting Date: 1/23/2018**

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**File #: 18-034, Version: 1**

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**SUBJECT: Consent**

**A Resolution Authorizing The Town Of Erie to Enter Into A Contract With The Erie Chamber of Commerce For Sponsorship and Support of 2018 Chamber Events and Operations in the amount of \$112,000.00; And, Setting Forth Details in Relation Thereto**

**DEPARTMENT: Parks & Recreation**

**PRESENTER: Farrell Buller, Assistant to the Town Administrator - Community Services**

**FISCAL INFORMATION:**

Cost as Recommended:	\$112,000.00
Balance Available:	\$112,000.00
Budget Line Item Number:	100.20.110.575120.000000
New Appropriation Required:	No

**STAFF RECOMMENDATION:**

**Approve resolution authorizing a contract with the Erie Chamber of Commerce.**

**SUMMARY AND BACKGROUND OF SUBJECT MATTER:**

In the 2018 budget, the Board of Trustees authorized \$112,000.00 for the sponsorship and support of Erie Chamber of Commerce events and programs. Below is a summary of the benefits received in return for the approved funds.

**Acknowledgment as Major Sponsor for one year in all printed materials related to:**

- Annual Erie Chamber Events
- Educational Presentations including the *Dave Stone Scholarship*
- Social/Networking Activities

**Acknowledgment as Major Sponsor for one year in all electronic materials related to:**

- Erie Chamber Emails with your URL linked to your website
- Erie Chamber Website - Home Page
- Erie Chamber Website - Events Page
- Erie Chamber Monthly Newsletters
- Erie Chamber Weekly Chamber Chatters
- Chamber advertisement page of the two Editions of Erie Lifestyle Magazine

**Town banner displayed for one year at ALL Annual Erie Chamber Events**

**Individual Events and General Operations Support**

• Colorado Business Summit	\$ 3,500.00
• Town Fair	\$ 17,000.00
• Wine & Cheese Festival	\$ 5,000.00
• Miners Blast	\$ 9,000.00
• Love Your Event	\$ 1,000.00
• Erie Brewfest	\$ 6,700.00
• Country Christmas	\$ 3,000.00
• Concert in the Park #'s 1-5	\$ 50,000.00
• Concert in the Park #6	\$ 5,000.00
• Membership	\$ 400.00
• Educational Seminars	\$ 2,650.00
• Dave Stone Scholarship Fund	\$ 2,500.00
• General Operations	\$ 6,250.00

Upon approval of the attached resolution and contract Town staff will process payment to the Chamber in the amount of \$112,000.00

**ATTACHMENTS:**

1. Resolution