



TOWN OF ERIE

Legislation Details (With Text)

File #: 21-040 Version: 1 Name:

Type: General Business Status: Agenda Ready
File created: 1/22/2021 In control: Town Council

On agenda: 1/26/2021 Final action:

Title: A Resolution of the Board of Trustees of the Town of Erie Approving the Town of Erie Social Media

Policy

Sponsors:

Indexes:

Code sections:

Attachments: 1. Social Media Policy-012021, 2. Resolution 21-016

Date Ver. Action By Action Result

SUBJECT:

A Resolution of the Board of Trustees of the Town of Erie Approving the Town of Erie Social

Media Policy

DEPARTMENT: Administration

PRESENTER: Kendra Carberry, Town Attorney

FISCAL SUMMARY: NA

STAFF RECOMMENDATION:

Approve Resolution on Social Media Policy

SUMMARY AND BACKGROUND OF SUBJECT MATTER:

To address the fast-changing landscape of the Internet and the way people communicate and obtain information online, individuals sitting on Town boards and commissions may consider using social media tools to reach a broader audience. The Town encourages the use of social media to further the goals of these boards and commissions, where appropriate, but proposes this Policy to establish guidelines for the use of social media.

Board Priority(s) Addressed:

- ✓ Engaged and Diverse Community
- ✓ Small Town Feel
- ✓ Effective Governance
- ✓ Fiscally Responsible

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ATTACHMENTS:

- 1. Social Media Policy
- 2. Resolution 21-016