



# TOWN OF ERIE

645 Holbrook Street  
Erie, CO 80516

## Town Council

**Board Meeting Date: 1/10/2017**

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**File #:** 17-027, **Version:** 1

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**SUBJECT:** Consideration of a Resolution Authorizing Payment to the Kelly Enterprises LTD for Promotion and Management of the Downtown Neighborhood Block Parties in the Amount Not to Exceed \$30,000.00; and Setting Forth Details in Relation Thereto.

**DEPARTMENT:** Legislation

**PRESENTER:** Fred Diehl, Assistant to the Town Administrator

**FISCAL INFORMATION:**

Cost as Recommended: \$30,000.00  
Balance Available: \$66,000.00  
Budget Line Item Number: 100.10.110.575140.000000  
New Appropriation Required: No

**STAFF RECOMMENDATION:** Approval of a Resolution Authorizing Payment to the Kelly Enterprises LTD in an Amount Not to Exceed \$30,000.00.

**SUMMARY AND BACKGROUND OF SUBJECT MATTER:** On December 13, 2016, the Board of Trustees approved the 2017 Budget which includes an allocation of \$30,000.00 for the Downtown Neighborhood Block Parties.

**Background:** In 2016, the Town contracted with Kelly Enterprises LTD to create, organize and manage three family-friendly events on Friday nights in July that took place on Briggs and Wells Streets in Historic Downtown Erie. This year, we are expanding the event to five nights.

**Overview of Event:** A family-friendly event for Erie residents in Historic Downtown Erie on Briggs and Wells Street with street closures between Wells and Moffatt creating a "Downtown Neighborhood Block Party."

- Friday, June 16
- Friday, June 30
- Friday, July 14
- Friday, July 28
- Friday, August 11

The Block Parties are scheduled from 6:00 pm to 9:00 pm. The event is hosted by The Town of Erie and organized by Kelly Williams (Kelly Enterprises LTD).

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Objectives: Create a community-building event for all Erie residents in Downtown Erie while promoting local businesses, restaurants and breweries. The event would bring families to Downtown Erie on Friday nights for a neighborhood Block Party to listen to music, engage in children's activities, eat from local restaurants and drink from local breweries. We would provide creative and interactive activities for children and adults. People will be encouraged to ride bikes, meet friends and neighbors and support downtown businesses.

**ATTACHMENTS:**

Resolution