



Legislation Details (With Text)

File #: 18-034 **Version:** 1 **Name:**

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File created: 1/9/2018 **In control:** Town Council

On agenda: 1/23/2018 **Final action:**

Title: A Resolution Authorizing The Town Of Erie to Enter Into A Contract With The Erie Chamber of Commerce For Sponsorship and Support of 2018 Chamber Events and Operations in the amount of \$112,000.00; And, Setting Forth Details in Relation Thereto

Sponsors: Parks & Recreation, Farrell Buller

Indexes:

Code sections:

Attachments: 1. Resolution, 2. 2018 Chamber Services Agreement

Date	Ver.	Action By	Action	Result
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SUBJECT: Consent

A Resolution Authorizing The Town Of Erie to Enter Into A Contract With The Erie Chamber of Commerce For Sponsorship and Support of 2018 Chamber Events and Operations in the amount of \$112,000.00; And, Setting Forth Details in Relation Thereto

DEPARTMENT: Parks & Recreation

PRESENTER: Farrell Buller, Assistant to the Town Administrator - Community Services

FISCAL INFORMATION:

Cost as Recommended: \$112,000.00
 Balance Available: \$112,000.00
 Budget Line Item Number: 100.20.110.575120.000000
 New Appropriation Required: No

STAFF RECOMMENDATION:

Approve resolution authorizing a contract with the Erie Chamber of Commerce.

SUMMARY AND BACKGROUND OF SUBJECT MATTER:

In the 2018 budget, the Board of Trustees authorized \$112,000.00 for the sponsorship and support of Erie Chamber of Commerce events and programs. Below is a summary of the benefits received in return for the approved funds.

Acknowledgment as Major Sponsor for one year in all printed materials related to:

- Annual Erie Chamber Events

- Educational Presentations including the *Dave Stone Scholarship*
- Social/Networking Activities

Acknowledgment as Major Sponsor for one year in all electronic materials related to:

- Erie Chamber Emails with your URL linked to your website
- Erie Chamber Website - Home Page
- Erie Chamber Website - Events Page
- Erie Chamber Monthly Newsletters
- Erie Chamber Weekly Chamber Chatters
- Chamber advertisement page of the two Editions of Erie Lifestyle Magazine

Town banner displayed for one year at ALL Annual Erie Chamber Events

Individual Events and General Operations Support

• Colorado Business Summit	\$ 3,500.00
• Town Fair	\$ 17,000.00
• Wine & Cheese Festival	\$ 5,000.00
• Miners Blast	\$ 9,000.00
• Love Your Event	\$ 1,000.00
• Erie Brewfest	\$ 6,700.00
• Country Christmas	\$ 3,000.00
• Concert in the Park #'s 1-5	\$ 50,000.00
• Concert in the Park #6	\$ 5,000.00
• Membership	\$ 400.00
• Educational Seminars	\$ 2,650.00
• Dave Stone Scholarship Fund	\$ 2,500.00
• General Operations	\$ 6,250.00

Upon approval of the attached resolution and contract Town staff will process payment to the Chamber in the amount of \$112,000.00

ATTACHMENTS:

1. Resolution