



Legislation Details (With Text)

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Type: Consent Agenda **Status:** Agenda Ready

File created: 1/15/2019 **In control:** Town Council

On agenda: 2/12/2019 **Final action:**

Title: A Resolution of the Board of Trustees of the Town of Erie Approving the 2019 Sponsorship Agreement with The Erie Chamber of Commerce and Authorizing Payment in the amount of \$112,000

Sponsors:

Indexes:

Code sections:

Attachments: 1. Resolution, 2. Chamber Sponsorship

Date	Ver.	Action By	Action	Result
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SUBJECT: Consent

A Resolution of the Board of Trustees of the Town of Erie Approving the 2019 Sponsorship Agreement with The Erie Chamber of Commerce and Authorizing Payment in the amount of \$112,000

DEPARTMENT: Parks & Recreation

PRESENTER: Farrell Buller, Community Service Director

FISCAL INFORMATION:

Cost as Recommended: \$112,000

Balance Available: \$112,000

Budget Line Item Number: 100.20.110.575120.000000

New Appropriation Required: No

STAFF RECOMMENDATION:

Approve the resolution authorizing a sponsorship agreement and payment to the Erie Chamber of Commerce

SUMMARY AND BACKGROUND OF SUBJECT MATTER:

In the 2019 budget, the Board of Trustees authorized \$112,000 for the sponsorship and support of Erie Chamber of Commerce events and programs. Below is a summary of the benefits received in return for the approved funds.

Acknowledgment as Major Sponsor for one year in all printed materials related to:

- Annual Erie Chamber Events
- Educational Presentations including the *Dave Stone Scholarship*
- Social/Networking Activities

Acknowledgment as Major Sponsor for one year in all electronic materials related to:

- Erie Chamber Emails with your URL linked to your website
- Erie Chamber Website - Home Page
- Erie Chamber Website - Events Page
- Erie Chamber Monthly Newsletters
- Erie Chamber Weekly Chamber Chatters
- Chamber advertisement page of the two Editions of Erie Lifestyle Magazine

Town banner displayed for one year at ALL Annual Erie Chamber Events

Individual Events and General Operations Support

- Colorado Business Summit \$ 3,500
- Town Fair \$ 15,000
- Port-o-lets \$ 2,000
- Wine & Cheese Festival \$ 5,000
- Miners Blast \$ 9,000
- Love Your Event \$ 1,000
- Erie Brewfest \$ 6,700
- Country Christmas \$ 3,000
- Concert in the Park #'s 1-5 \$ 50,000
- Concert in the Park #6 \$ 5,000
- Membership \$ 400
- Educational Seminars \$ 2,650
- Dave Stone Scholarship Fund \$ 2,500
- General Operations \$ 6,250

On approval of the attached resolution and contract Town staff will process payment to the Chamber in the amount of \$112,000

ATTACHMENTS:

1. Resolution
2. Sponsorship Agreement