

Meeting Minutes - Final

Tree Board

Wednesday, January 13, 2021

7:00 PM

http://bit.ly/0113TreeBoard

1. CALL TO MEETING ORDER

CALL MEETING TO ORDER 7:05 pm

ROLL CALL Leanne Vielehr, Present Brian O'Connor, Present Toby Hopp, Present Steve Garrison, Absent Yusupha Jow, Absent Patricia O'Donnell, Present Sharon Clark, Excused

PUBLIC COMMENT AND NON-AGENDA ITEMS

n/a

APPROVE December 2020 MEETING MINUTES

Motion: Brian O'Connor Second: Patricia O'Donnell Vote: Unanimous

GENERAL BUSINESS

Arbor Day 2021

Options for developing ideas for Arbor Day:

Develop list of ideas and email to Town

Leanne will draft email and share with rest of board before sending

Schedule time to speak with Town reps

(Potential) Ideas for Arbor Day:

Online raffle

Tik Tok challenge

Online Q&A

Scavenger hunt

Passport type activity

Submit online? In-person (probably) easier

Timeline: multiple weeks to encourage word of mouth

Something w/schools (e.g., tree planting kits)

Poster contest?

Tree Education

Offer tree education kits to schools

Mention also in email sent to Town (described above)

Tree Board Webpage

Develop how-to videos and other educational materials

Need to take a deeper dive into educational materials we already have access to

How to make tree-related educational materials easier to find on Town website

Marketing

Vests and name tags have arrived and will be ready for pick-up soon

MEETING ADJOURNMENT 8:02 P.M.

Next Meeting February 10, 2021, 7:00pm Virtual

2. ROLL CALL

3. APPROVAL OF MINUTES

4. PUBLIC COMMENT AND NON AGENDA ITEMS

- 5. GENERAL BUSINESS
- 6. ADJOURNMENT