



# TOWN OF ERIE

645 Holbrook Street  
Erie, CO 80516

## Meeting Minutes - Final-revised

### Tree Board

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Thursday, October 15, 2020

7:00 PM

via virtual meeting

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#### 1. CALL TO MEETING ORDER

CALL MEETING TO ORDER 7:08pm

##### ROLL CALL

Leanne Vielehr, Present  
Brian O'Connor, Present  
Toby Hopp, Present  
Steve Garrison, Present  
Yusupha Jow, Absent  
Patricia O'Donnell, Present  
Sharon Clark, Present

Tyler Kesler, Sustainability and Water Conservation Specialist, Present  
Trustee Sara Loflin, Present

##### PUBLIC COMMENT AND NON-AGENDA ITEMS

n/a

##### APPROVE September 2020 MEETING MINUTES

Motion: Brian  
Second: Toby  
Vote: Unanimous

##### Board Member Positions

Chair -

Vice-Chair/Town Liaison -

Secretary -

Marketing Coordinator -

Motion to approve these four board positions:

Motion: Toby  
Second: Sharon  
Vote: Unanimous

We will vote on position fulfillment next May. Current positions will remain with  
Chair: Leanne, Vice-Chair: Brian, Secretary: Sharon, Marketing: Toby.

Motion to keep Leanne as chair and assign these other positions

Motion: Brian

Second: Toby

Vote: unanimous

Other roles and opportunities:

ONE committee (Community Liaison) – membership for all Erie HOAs.

Patty O'Donnell - who is already on the committee for the Creekside  
neighborhood - Next mtg is Nov 5th

Boo on Briggs – flyer for kids? - Next week. The bags are being stuff beforehand.

Ask Patrick if he has a flyer on winter care or check with CSU extension

Possibly a flyer explaining how to grow a catalpa tree over the winter

Existing Tree Programs

HOA Tree Cost Share Program

New Home Tree Incentive Program

Residential Tree Rebate Program

Schools and Non-Profit Tree Cost Share Program

<https://www.erieco.gov/185/Tree-Incentive-Programs>

At ONE meetings, can discuss the incentives as well as the proper places to plant  
a tree such as considering drainage, and tree type that work in different planting  
areas.

Can the town advise the building on proper tree planting? Some neighborhoods  
have builder planted trees that are puncturing sewer lines and others have  
builder planted trees that are the wrong type in the wrong place and are dying.  
Tyler will investigate with Fred Starr.

Our Tree Board Funding: \$2,800 is generally available – same as all boards. This  
year it may be the same or less depending on overall budgets. This covers  
anything non-tree related (flyers, snacks and coffee at events, non-tree raffle  
items for events, etc). Tree impact fund money – everything tree related – also  
where parks department can purchase their trees, the tree programs comes from  
here as well, any procurement for new trees, raffle trees.

Mike could provide us a quarterly budget update.

Leaf Composting

Dates are set for Sat. Nov. 7th and Sun. Nov. 15th

Volunteering form went out. Leaves will be taken to Jack's Solar Garden, so will stay fairly local to our area.

Brian will reach out to Tasha to see we can provide some granola bars or something.

Roles:

Greeter/Counter

Traffic control

Wear your masks. Also need a tree board banner. Could also give out winter care flyers at the Leaf composting event. Brian will ask for the town for a quarter sheet that has info about the website resources and winter tree care.

Marketing Efforts

Google search results seems to be preferencing the Leaf Composting event from 2 years ago when doing a search.

Toby shared the results of his marketing survey. Communication efforts are challenging. Prioritize communicating what we do as a board, tree care education, how trees benefit properties and community value, and board goals to homeowners/residents, and HOAs. Should have a person in the communication/marketing and/or liaison role. eBlasts/Newsletters? Toby can help us with surveying the community and evaluating results.

Question for consideration: How to reach a varied demographic and not just people who can attend an evening meet up?

Erie does have an arborist. Mike McGill used to make house calls when he was the town arborist. Patrick Plummer, the current Town Forester will also answer resident questions.

The water bill is a great source to send out info to residents about tree care and events. We need to contact the town well ahead of time to go out in the water bill because it's staggered. Amber Luttrell would know the publication lead times needed.

Tree Board Clothing

Options: T-shirt, fleece vest, ballcap

Teal shirt

Black vest

Black hat

Leanne will resend the links – every should look at the sizes and send their size preferences to her. Please send the size information by Monday.

Future Topics

How to videos

Arbor Day 2021

Determine if it should be a combined event with Sustainability or just be a Tree Board

Where are Patrick and Mike envisioning the event to occur (which park – new park, or one that needs to be rehabilitated)

Spring School outreach

Seed planting

Tree planting

Historic Preservation Board

Previous interest in designating historic trees and collaborating with Tree Board

MEETING ADJOURNMENT 8:46 P.M.

Next Meeting  
November 11, 2020, 7:00pm  
Virtual

## **2. ROLL CALL**

## **3. PUBLIC COMMENT AND NON AGENDA ITEMS**

## **4. GENERAL BUSINESS**

## **5. ADJOURNMENT**