



# TOWN OF ERIE

645 Holbrook Street  
Erie, CO 80516

## Meeting Minutes - Final

### Tree Board

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Wednesday, August 12, 2020

6:30 PM

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#### 1. CALL TO MEETING ORDER

CALL MEETING TO ORDER 7:12pm

##### ROLL CALL

Leanne Vielehr, Present

Brian O'Connor, Present

Toby Hopp, Present

Sharon Clark, Present

Steve Garrison, Present

Yusupha Jow, Excused

Patricia O'Donnell, Present

Trustee Sara Loflin, Present

Tyler Kesler, Sustainability and Water Conservation Specialist

##### PUBLIC COMMENT AND NON-AGENDA ITEMS

n/a

##### APPROVE July 2020 MEETING MINUTES

Motion: Brian

Second: Toby

Vote: unanimous

##### GENERAL BUSINESS

Welcome new board members

a. Steve Garrison

b. Yusupha Jow - excused absence today

c. Patricia O'Donnell

Trees Across Erie

Discussed retrospective on event with town.

Some of the trees were poor quality and needed to be replaced/resourced.

Larger orders were provided erroneous trees.

Cold snap at time of delivery that killed some of the trees.

Town offered rebates/certificates for people who lost trees they purchased.

Went way over budget due to these issues.

We initially did this program because tree certificates weren't being redeemed at a high enough rate and this was a more certain way to get trees in the ground. Town is now doing a rebate.

Not going to move forward with this program this year because of the issues the town had to deal with to facilitate the program.

Tyle provided some background on the Boulder tree pickup program that Art participated in a couple of years ago. Boulder did not do the program this year. Arbor Day guarantees the trees.

Tasha can provide more data on the redemption rate of the various certificate and rebate programs. This information is good for figuring out a communication and marketing plan to increase usage.

Build the town values of planting trees. Green HOA certification is now available for the town. How to incorporate tree information in the concepts of the built environment and resiliency.

#### **Arbor Day Alternatives**

Risky to plan for something at the town hall event as it may not happen.

May have to forego activities this year. Focus on marketing type activities. If there is a general town of Erie table, then we should share information about the programs there.

Cannot do a live Tree Talk.

Perhaps Patrick could do a recording or virtual session on a topic such as winter tree care.

It could be recorded and offered online.

Patrick can provide information about the rebate/HOA program to HOAs if we provide some boilerplate text. Brian will work with Tyler directly to provide information about these programs that he can share.

Residents have to meet the criteria to get the rebate and the program's budget

for the year must not have already been used up for the season.

Tree Incentive Programs website:

<https://www.erieco.gov/185/Tree-Incentive-Programs>

#### Leaf Composting

Tree board and sustainability board met on July 29th to discuss the program for this year. Narrowed down to Sat Nov 7th and Sun Nov 15th for this year. 9am to 3pm. 2-3 hr volunteer slots. Will likely have to change operations this year due to COVID safety protocols. May just act as traffic control. Tyler is contacting Ecocycle. Save the date information will go out in September water bill. Ecocycle has sourced the receiving farms. Tyler is also exploring alternative farms that could Parks staff will assist with moving/crushing leaves.

#### Tree Board Archives

Topic skipped.

#### Marketing Efforts

Working on Erie Tree Board business cards that have the website on them. Discussed needs requests for shirts, hats, and nametags for new members.

Toby discussed survey re: marketing and communication. Brian provided a background on current marketing and communication activities from the town.

Could designate someone has being the lead person to promote activities and events. Outreach and Communication.

Could assign someone as the town liaison.

Send position suggestions to Leanne and we can discuss at the next meeting.

#### Fall school outreach

Wait and see.

MEETING ADJOURNMENT 8:46 P.M.

Next Meeting

September 9, 2020, 7:00pm

## **2. ROLL CALL**

## **3. APPROVAL OF MINUTES**

**4. PUBLIC COMMENT AND NON AGENDA ITEMS**

**5. GENERAL BUSINESS**

**6. ADJOURNMENT**