



# Erie Economic Development Council



# EEDC Executive Board

- Chair, Barry Luginbill, MeBiosciences
- Past Chair, Scott Wingfield, Wingfield Wealth Management Group
- Secretary, Shannon Dodge, SCD Architecture, Inc.
- Treasurer, Scott Wingfield, Wingfield Wealth Management Group



The Erie Economic Development Council is a catalyst for building relationships and businesses because our members are community and regional leaders. The organization has become a vital resource for all growing and new businesses in the Town of Erie.

## Mission

- *To prepare, sustain and communicate success for Erie's current and future businesses by promoting its central location, skilled workforce, quality residential options, and primary employers.*

## Vision

- *To create a sustainable and balanced community by attracting primary employers and supporting the Erie businesses with information, resources, and professional networks.*



# 2020...

The 2020 focus of the EEDC was initially to help businesses develop, grow, and increase profits. To that end, our calendar for 2020 was centered around a strategic, in-person curriculum of events. However, due to the global pandemic, our focus needed to shift quickly. Our organization immediately responded by being a support system for businesses that did not know where to turn in the midst of these most difficult and trying times. Through this, we were able to drive individuals to local businesses and help local businesses understand government regulations and PPP plans.

Some of our major accomplishments in 2020 are as follows:

- Continuously shared and conducted educational webinars on COVID-19 business related items such as the Town grant, PPP, and more.
- Partnered with the Town on “Engaging Erie’s Economy” campaign . Over 60 businesses in Erie were featured. During the initial run, our reach grew to more than 20,000! This process started again in late November thru December and we actively featured local businesses again across social media.
- Began the Business Front Porch Project which offered investors & members a free video to showcase their company.
- Began Fun Fact Fridays- This focuses on quality of life for residents and businesses in Erie
- Partnered with the Town on work with CoSolve to bring that service to Erie.



# 2021 Focus and Guiding Principle

Over the last 11 months, the vast majority of businesses in Erie have had to focus on just surviving. We want to help them to begin to envision their businesses flourishing again by providing transition tools and strategies to help them do so.

The EEDC guiding principle for 2021 is “Thriving”.

## Top 5 Area of Focus for 2021

- Remove membership dues for the year so we can open our services to all businesses in Erie, regardless of size.
- Connect businesses and business owners with others in the area that are thriving
- Provide educational meetings/webinars with SMEs on PPP and valuable insights on operating business in a COVID environment
- Provide education and resources on how to operate business in the changing business environment.
- Work with the Chamber to ensure our focus aligns with theirs in supporting and building up the businesses in Erie
- Promote #ErieThriving and encourage businesses to share success stories and support with others



## Our 2021 Goal:

Support every business in Erie, regardless of size.

In doing so, we partner with businesses to help them thrive, ultimately building a solid business base for Erie and keeping more revenue within the town and within our Community.

“A rising tide raises all boats” – John F. Kennedy



# 2021 Calendar of Events

Event	Date	Topic/Speaker	Location
EEDC Investor Meeting	Friday, January 29 <sup>th</sup>	How to stop Surviving and start Thriving Panel	Zoom Webinar
EEDC Executive Board Meeting	Friday, February 12 <sup>th</sup>	Executive Board	Zoom Meeting
EEDC Investor Meeting	Friday, March 12 <sup>th</sup>	Maintaining Personal Connection in a Digital Environment OR Education on PPP round two and how to utilize services	Zoom Webinar (if necessary)
EEDC Executive Board Meeting	Friday, April 9 <sup>th</sup>	Executive Board	TBD
EEDC Investor Meeting	Friday, May 14 <sup>th</sup>	Managing business and employees in a remote setting	Zoom Webinar (if necessary)
EEDC Executive Board Meeting	Friday, June 11 <sup>th</sup>	Executive Board	TBD
EEDC Investor Meeting	Friday, July 9 <sup>th</sup>	EEDC Happy Hour	Pending
EEDC Executive Board Meeting	Friday, August 13 <sup>th</sup>	Executive Board	TBD
EEDC Investor Meeting	Friday, September 13 <sup>th</sup>	Managing business and employees in a remote setting	TBD
EEDC Executive Board Meeting/2020 Planning Session	Friday, October 11 <sup>th</sup>	Executive Board	TBD
Broker Open	TBD/October	Broker Open	TBD
EEDC Annual Meeting	Thursday, December 5 <sup>th</sup>	Annual Meeting w/ all investors	TBD



# Thank you!

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