

2ND QUARTER 2020



ECONOMIC DEVELOPMENT

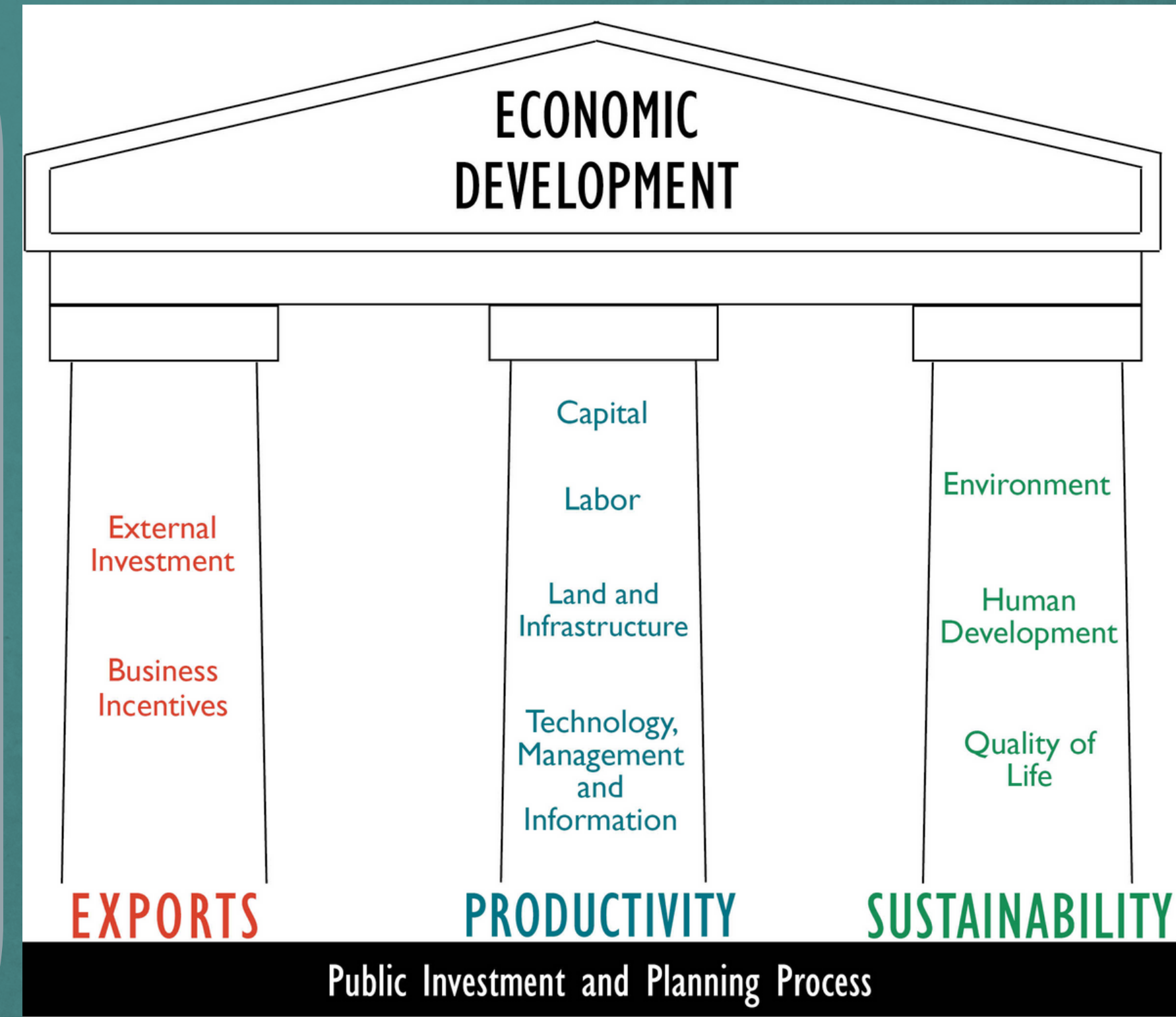
QUARTERLY UPDATE

Recent Key Accomplishments

- Awarded \$300K of Emergency Relief Grants to 44 Erie small businesses
- Administered the ongoing Patio Expansion Program to increase restaurant footprints. 5 restaurant expansions in Downtown
- Hired Baseline Engineering to conduct an analysis of the N & S Roundabouts to Town Center Peel
- Conducted EPS study of 105 Wells

Future Projects

- Old Town Infrastructure Community Engagement
- Reopening economy & ongoing business support
- CoSolve programming
- EDA CARES Application



By the Numbers

Retention

- 8 Business Outreach Calls
- Processed 74 Emergency Grant Applications

Attraction

- 2 Attraction Leads
- 3 Prospect Meetings

Expansion

- 1 Expansion Opportunity



- Near Completion of Angel Fund paperwork & advisor/mentor network
- WiFi - Identified the Chamber building as 2nd site
- Working on lease agreement at 660 Briggs for approximately 2,000 SF



- Assisted 5 Erie businesses with EIDL & PPP loans
- Worked with 3 start-ups to pivot to online marketing



- Conducted 4 educational events
- Engage Erie marketing campaign; featured 60 businesses and reached 20k social media users
- Grew membership by two
- Posted 9 Business Front Porch videos



Where Your Business is Our Business

- Virtual “Business Resources” panel discussion - partnered with EEDC
- Virtual Chamber Scholarship Oral Interviews
- Virtual presentation by speaker Bob Harris - Hosted by ACCC