

May 4, 2016

Dear Advanced Exercise Equipment Customer,

I write this to inform you that Advanced Exercise Equipment is the exclusive distributor and **sole source** for Life Fitness cardiovascular, Life Fitness Strength, and Hammer Strength products to the vertical market in Arizona, Colorado, Utah, Kansas, Oklahoma, Missouri, Nevada, Wyoming, Arkansas, Texas, Nebraska, Southern California and New Mexico. The vertical markets include but are not limited to corporate, multi-housing, education, police/fire, recreation centers, country clubs, municipalities and hospitality (hotel/motel). Product purchased from any other source may have an invalid warranty since Life Fitness cannot guaranty the integrity of that product. Advanced Exercise Equipment will also provide service/maintenance/warranties in the territory for Life Fitness products.

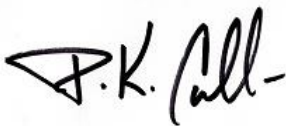
Because of their twenty-year history of supplying the territory with the finest customer support and service with the most knowledgeable salespeople, Life Fitness has welcomed Advanced Exercise Equipment into our Platinum Dealer Program.

The Platinum Dealers are a nationwide network of specially authorized Life Fitness dealers who have earned the right to represent the #1 brand of fitness equipment worldwide and give you local Life Fitness service and support.

Should you have any questions regarding the distribution of Life Fitness products, please call me at 800-596-5788

Thank you for your consideration.

Best regards,



Kent Collins
Director Global Accounts