

Erie, CO

Housing Needs Assessment and Affordable Housing Strategy





Board of Trustees September 20, 2022

AGENDA

- Preliminary Data
 12% Goal Implications
- 3. Potential Tools

TO NOTE

Preliminary, not final analysis. Do not have all the answers.

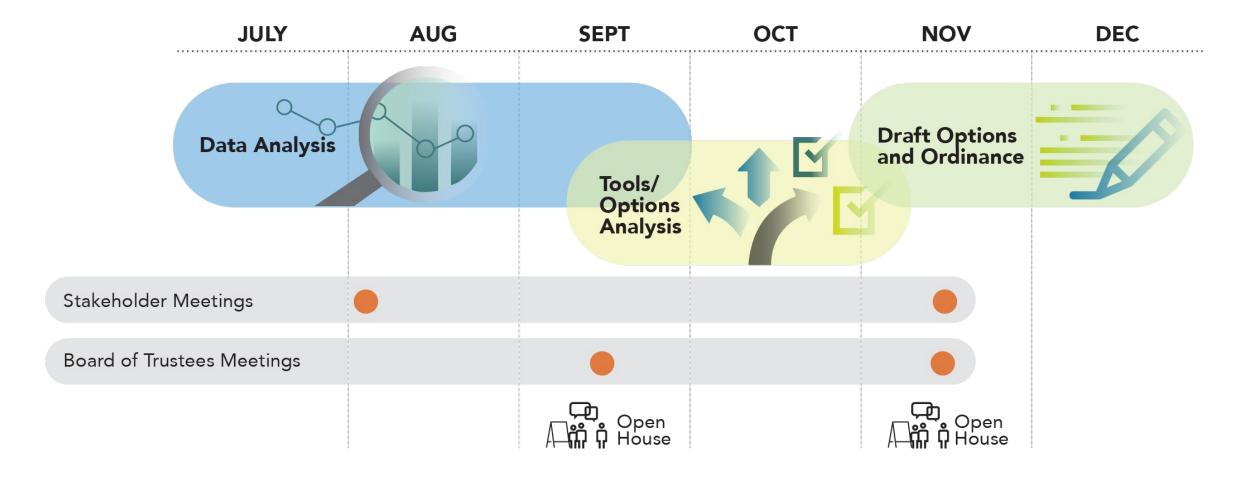
First discussion, more to come. Future strategic discussions required.

Questions and feedback critical for shaping next steps.

QUESTIONS TO CONSIDER

- 1. Are there any questions or feedback on the preliminary analysis?
- 2. Which tools sound worthy of deeper exploration?

SCHEDULE



Disproportionately homeowners

| | Erie | Boulder Co. | Weld Co. | U.S. |
|----------|------|-------------|----------|------|
| Owner- | | | | |
| Occupied | 85% | 64% | 75% | 64% |
| Renter- | | | | |
| Occupied | 15% | 36% | 25% | 36% |

High Income

| | Erie | Boulder Co. | Weld Co. | U.S. |
|---------------|-----------|-------------|----------|----------|
| Median | | | | |
| Household | | | | |
| Income | \$124,480 | \$87,476 | \$74,332 | \$64,994 |
| Median Family | | | | |
| Income | \$138,348 | \$118,307 | \$85,167 | \$80,069 |

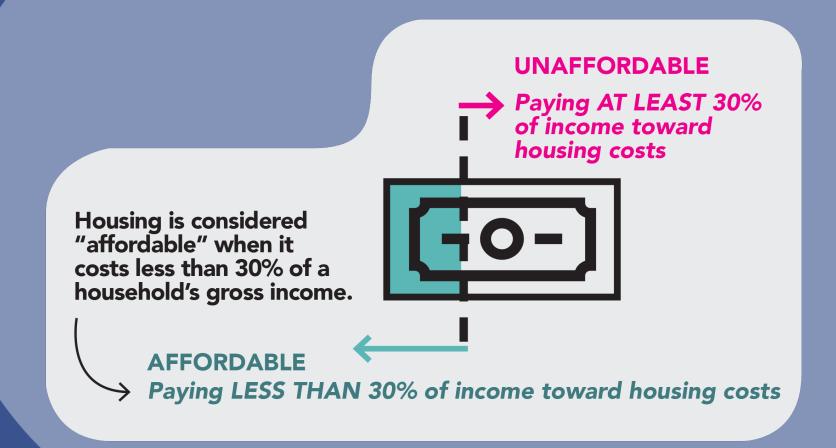
High Income Owners and Renters

| | Erie | Boulder Co. | Weld Co. | U.S. |
|---------------|-----------|-------------|----------|----------|
| Median | | | | |
| Owner Income | \$138,346 | \$115,235 | \$86,818 | \$81,389 |
| Median Renter | | | | |
| Income | \$73,424 | \$51,005 | \$44,329 | \$42,147 |

Highly Educated

| | Erie | Boulder Co. | Weld Co. | U.S. |
|------------------|-------|-------------|----------|-------|
| BA Attainment or | | | | |
| More | 64.1% | 63.0% | 27.6% | 32.9% |
| Advanced Degree | | | | |
| Attainment | 27.9% | 28.4% | 9.3% | 12.7% |

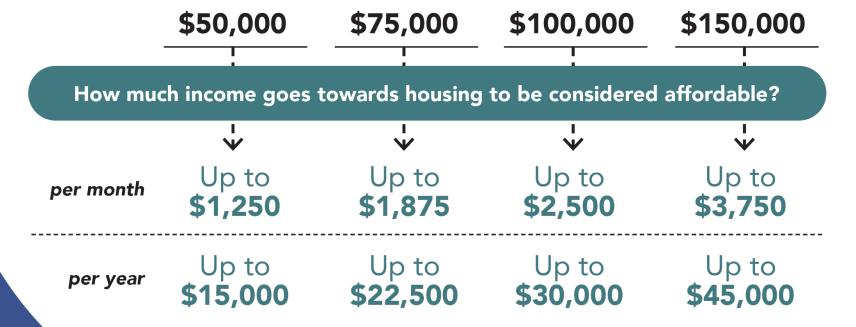
What does it mean for housing to be "affordable"?



Because the metric is a percentage, and not just an absolute number, affordability is relative.



Affordable housing costs for households by annual income

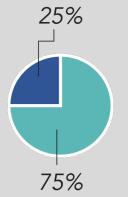


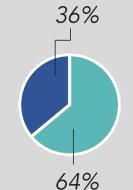
Erie is a single-unit detached ownership market.

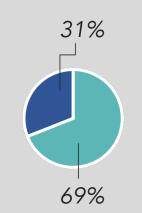


Source: 2016-2020 ACS Five Year Estimates

% of Renters and Owners in... Weld County Boulder County







Broomfield County

Renters



Erie

Owners

% of all units that are single-unit detached

Weld County

76%

Boulder County

63%

Broomfield County

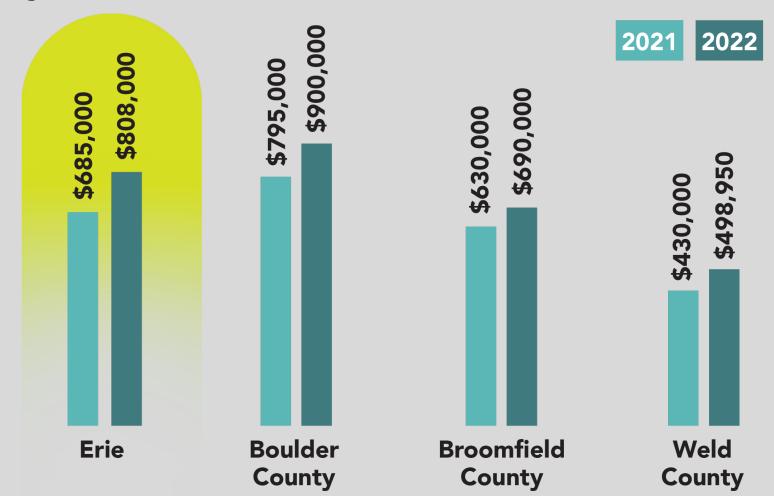
63%

Erie

88%

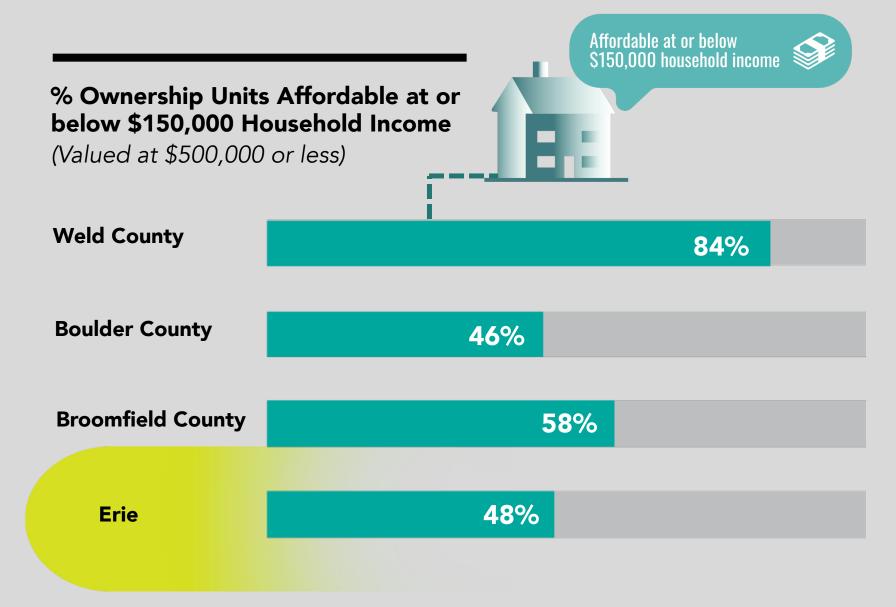
Buying in requires at least \$150,000 annual household income.

Single-Unit Detached Median Sale Price, First Six Months of the Year



Source: MLS via Colorado Association of Realtors

Erie lags the region in affordable ownership opportunities.

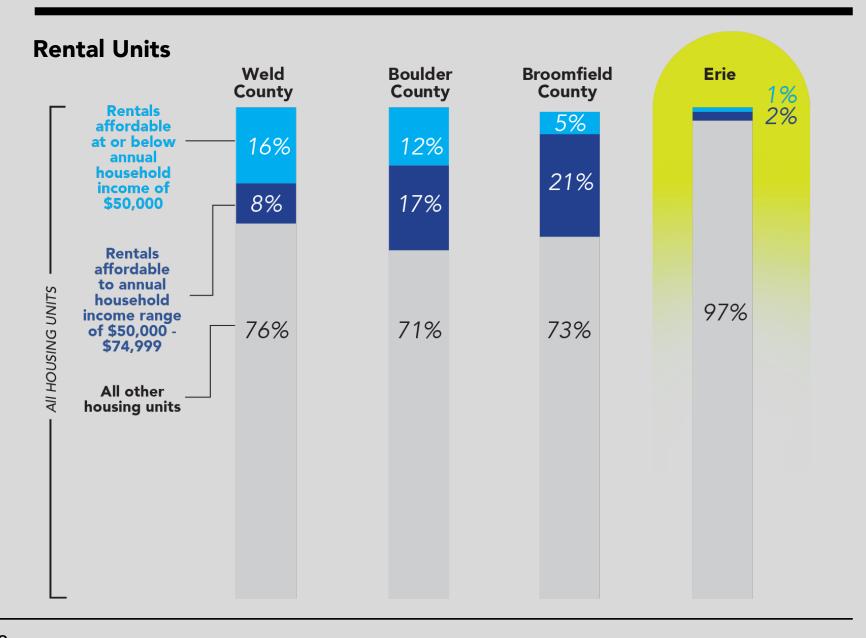


Source: 2016-2020 ACS Five Year Estimates

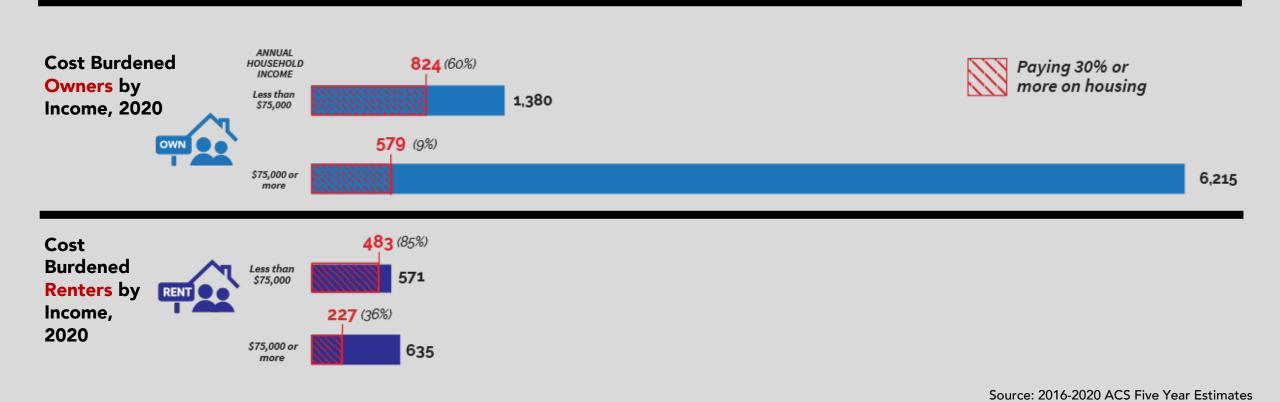
Erie's general lack of rentals means a lack of affordable rentals.



Source: 2016-2020 ACS Five Year Estimates



Erie market currently hardest on existing households with incomes below \$75,000.





Ambitious goals require significant future affordability.

To reach 12% permanently affordable by 2035...

At the annual building pace of..... 300 500 1,000
% of all new units 2020-2035 that must be income restricted 40% 29% 20%



Inclusionary Housing

- Local ordinance.
- Requires a share of new housing to be affordable.
- Income limits set locally.





Financial Incentives

Cash assistance



Fee Reductions





Regulatory Changes

Increased density

...........

Creates economies of scale

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Supports functioning Inclusionary Housing program







Lowers





Publicly Owned Land

Sell or dispose of below-market



Reduce land costs for affordable housing



Affordable Ownership

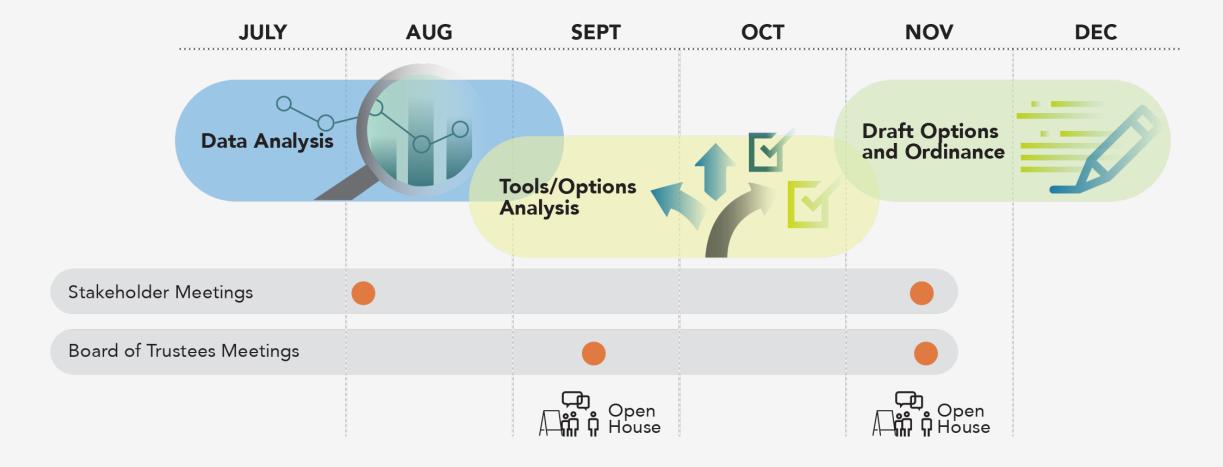
- Program to support purchase for those who otherwise could not.
- Various tools.
- Down payment assistance.
- Deed restrictions.
- Land trust.



Project Next Steps

Analysis will continue through the end of summer 2022.

Preliminary findings will be shared with the Town Board of Trustees and at a **public open house in September**. During the fall, work will continue on **strategic options** that the Town may consider adopting in the future to support affordable housing production.



Discussion

- 1. Are there any questions or feedback on the preliminary analysis?
- 2. Which tools sound worthy of deeper exploration?

