



*Up with People*®



Our Mission: Through music and action we empower youth to be positive agents of change to build a more hopeful trusting and peaceful world.



THE WORLD NEEDS MORE

HOPE



WE BELIEVE IN

# COMMON HUMANITY



**WE WORK THROUGH MUSIC  
AND POSITIVE ACTION TO**

**INSPIRE  
& UPLIFT**



**YOUTH HAVE THE POWER AND DESIRE TO**

**CHANGE  
THE WORLD**



PROGRAMS TO DEVELOP

# GLOBAL CITIZENS



Benefits to The Town of Erie!

**PARTNERING TO IMPACT: FEB. 25 – MARCH 4**



# Week-long Impact Program

Feb. 25 – March 4



## Community Action

- **1,000 hours** of community service provided by UWP participants with 5-15 local schools / charities / Town
  - International Fashion Show / Story Time @ Rec Center
  - Civility and Cultural Workshops for community @ Rec Center
  - Leadership, Cultural and Diversity workshops in local schools
  - Cultural Fair showcasing each of the 20 countries represented in the cast
  - Add'l clean-up, beautification, sorting, and painting projects

## Personal Development for Local Youth:

- Job Shadow Experiences
- Community Service Hours with UWP Cast Members
- Cultural/Leadership/Diversity Workshops

## Cultural Exchange:

- **40-50** Erie Area families have the opportunity to participate as host families.
- **100** international students from **20** countries to impact the community

## Fundraising

- **100%** of show ticket revenue supports **Erie Community Food Bank** and **Scholarships** for Erie youth to participate in UWP's Programs (for ages 7 – 29)



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# A Week In Erie, CO!



## Up with People in Erie

- 2/25: UWP Arrives from Greeley + Community Action
  - Projects with schools, local non-profits, Town of Erie
- 2/26: Community Action
  - Projects with schools, local non-profits, Town of Erie
- 2/27: UWP Performance
  - Aspen Ridge College Preparatory School @ 7 PM
- 2/28: UWP Performance
  - Private performances for Erie School Students
  - Aspen Ridge College Preparatory School @ 7 PM
- 3/1: Community Action
  - Projects with schools, local non-profits, Town of Erie
- 3/2: Gala in Denver
- 3/3: Host Family Day
- 3/4: UWP travels to Grand Junction



# Sponsor Benefits

- 4-6 Week PR & Media Campaign
  - Logo/Name Recognition
    - Posters, flyers, video at performance, tickets, show programs, UWP website, social media, etc.
  - 2 – 3 UWP Staff Members
  - Media Co-Sponsors
    - Yellow Scene Magazine, NoCo and ELife Magazines (others TBD)
  - Grass roots promotional efforts
    - Erie Chamber of Commerce, Aspen Ridge Preparatory School, etc.
  - Select community service projects
    - (Town, Rec Center, Programming, etc.)
  - Complimentary Tickets



# Together WE can...

- Impact YOUR Community
- Raise awareness about community issues
- Grant hope to a causes and community members in need
- Inspire thousands to make a difference & stay connected
- Serve Erie together
- Continue developing young leaders
- Give an educational, international experience
- **Think globally & act locally** to show the world what one community can accomplish!

