Town of Erie

Sustainability Board

Town of Erie Sustainability Advisory Board Application

All advisory board and commission members will be expected to support the priorities and work plan set forth by the Town Council.

This board meets the **first Wednesday of each month at 6:30 PM**. You are required to notify your chair if you are going to be absent from a meeting. Failure to attend three consecutive regularly scheduled meetings without a leave of absence approved by majority of the Sustainability Advisory Board could be grounds for dismissal.

Full Name	Megan Anders
Are you an Erie resident?	Yes
Are you under the age of eighteen?	No
Home Address	[redacted]
Email	[redacted]
Primary Phone Number	[redacted]
Employer	Endress+Hauser
Job Title/Occupation	Regional Sales Manager
Have you ever been employed by the Town of Erie?	No
Do you work for or own a company that does business with the Town of Erie?	Yes
If so, please explain	I work for an process instrumentation company that has the potential that we have sold flow meters and other instrumentation devices into the wastewater and water treatment plants. I have not directly sold into the facilities, but I believe my company has. Please don't hesitate to reach out if you have any questions or concerns.
What is your highest level of education completed?	Bachelors Degree

Are you currently serving on an advisory board or commission?	No
Are you currently serving on a board?	No
Are you applying for more than one board?	No

This board meets the **first Wednesday of each month at 6:30 PM**. You are required to notify your chair if you are going to be absent from a meeting. Only three excused absences are allowed per year.

Why are you interested in serving on a board or commission and what specific talents or expertise do you bring if appointed?	As a resident of Erie, I am deeply committed to ensuring our town's rapid growth is balanced with long-term environmental resilience. I am currently pursuing my Master's in Sustainable Systems Engineering, expected graduation in May 2026, which has continued to fuel my passion for translating high-level sustainability goals into actionable strategic plans. I am eager to serve on the Sustainability Advisory Board to help Erie transition toward holistic energy conservation efforts, ensuring our community remains a leader in sustainable development. Professionally, I bring a unique blend of technical expertise and strategic leadership to the table. In my current role as a Regional Sales Manager, I specialize in managing complex stakeholder relationships and developing comprehensive plans for industry leaders. While my academic focus has been on energy audits and sustanable infrastructure, the combination of these experiences allows me to bridge the gap between technical engineering requirements and community-wide implementation.
Have you served on another board/commission in an advisory capacity? If so, please describe the board and what made serving in that capacity a good experience? What were the major concerns or issues?	While I have not yet served on a community board, I have experience serving in an advisory and committee capacities within my professional and academics circles. I have served on the Valparaiso University Women in Leadership Advisory Board in 2023 where I provided strategic guidance on professional development and mentorship initiatives. Internally at my organization, I am an active member of the Global Sustainability Circle and the Commission Rate Advisory Committee. These roles require me to evaluate complex data, represent the interests of diverse stakeholders, and provide formal recommendations to execute leadership to guide long-term policy and strategies.
Please describe a situation where you were working with a small group and disagreed with the direction of the project, what did you do? What was the result?	In my experience on the Commission Rate Advisory Committee, I encountered a situation where I was the only person disagreeing with the proposed project direction. I believe that healthy, open conflict is essential to a group's success; it surfaces misalignments and ensures every perspective is heard. Rather than staying silent, I voiced my concerns to the group, emphasizing that while we shared the same end goal, I saw a different path to get there. This led to a transparent discussion where I highlighed specific concerns that the rest of the team had not considered. The result was a productive compromise. Although the team ultimately decided to move forward with the orginial direction, we integrated several adjustments to address my specific concerns and mitigate potential issues. Even though the final outcome wasn't my intial choice, I respected the group's perspective and collaboration during the process. My focus then shifted to being a team player and I dedicated time to understand the nuances of the implementation and ensure each one of us communicated the new process clearly and effectively to the rest of the organization.

If you were appointed, what goals would you like to see accomplished on this board or commission?	If appointed, my goal is to serve as a collaborative "idea-generator" who bridges the gap between ambitious sustainability targets and the practical, day to day reality of a growing community. To support Erie's long term goals, I am eager to help implement a strategy to reduce the per-capita energy consumption, ensuring that the town's growth doesn't outpace the efficiency gains. Next, I would like to champion a community-wide composting program to divert organic waste from landfills and enrich our local soil. Finally, implamenting further continued education across all generations of residence that empowers residents with the data and resources needed to navigate energy and water programs. I believe informed participation is the essential foundation for lasting and measurable change.
Are you aware of the time commitment, and do you have the personal time to devote to this board or commission?	Yes I have reviewed the attendence requirements!
Upload resume and additional documents (optional)	Megan Anders - Resume - Sustainability Advisory Board.pdf

Please read and agree with the following statement:

I certify that the facts and statements contained in this Board and Commission Application are true and correct.
I further understand that false statements shall be sufficient cause for rejection of this application.
I further certify that I have not been convicted of a felony under the laws of the State of Colorado or in another jurisdiction.
I understand that falsification, omission or misrepresentation will result in a rejection of this application. Any falsification, omission is representation is evidence of perjury in the second degree.
If I become a board or commission member with the Town, this form is valid for the period of my term with the Town and the crime records may be updated periodically at the discretion of the Town.
I understand that this application is considered a public record and subject to the Colorado Open Records Act.

I Agree	Yes
All board and commission members must follow the rules and regulations in the Erie Municipal Code as well as the Town's policies related to harassment, anti-violence, and technology use.	Yes
Acknowledgement Signature	

Megan Anders

[redacted] | Erie, CO

Strategic leader with a unique background in both technical engineering and sales management, specializing in sustainable systems. Known for creating organization from chaos, developing high-performing teams, and implementing data-driven strategies that consistently improved process efficiencies.

Education

Master of Engineering: Sustainable Systems Engineering - University of Wisconsin - Madison: (Expected Graduation: May 2026)

- Core Competencies of Sustainability: Developed core competencies in sustainable development, focusing on risk management, carbon footprinting, and integrated engineering practices essential for driving a company's ESG strategy.
- Energy Efficiency in Buildings: Gained expertise in energy auditing, building energy modeling, and life cycle analysis (LCA) to identify and recommend high-impact energy conservation measures and performance improvements.
- Renewable Energy Systems: Analyzed the feasibility, availability, and environmental consequences of renewable energy sources, including methods for integrating them into existing systems to reduce emissions.
- Sustainable Energy Challenges and Solutions: Practiced analyzing complex energy problems to understand systemic social, environmental, and economic (ESG) impacts and to deploy comprehensive sustainability strategies.

Bachelor of Science in Engineering, Mechanical Concentration - Calvin University: International and Sustainability Designation | May 2018

Experience

Endress+Hauser – Sales Team, Greenwood, IN

Regional Sales Manager – Rocky Mountains/Pacific Northwest | April 2025 – Present

- Manages the sales pipeline for a $68 million region, contributing to a 24% growth over last year
- Spearheaded the development of a strategic partnership with a leading national hyperscaler, developing and expanding an initial $8 million opportunity into a current $68 million opportunity.
- Led the development and delivery of a new curriculum focused on technical product knowledge and Blue Belt training for the sales team, driving a sales growth of 20% growth over previous year within the first 3 months of implementation.
- Developed a data optimization and performance tracking initiative, implementing a centralized CRM (Salesforce) platform that improved data quality by 26% and enabled clear, data-driven strategic insights.
- Developed and implemented of a value optimization sales strategy, shifting the regional approach from transactional sales to deep-rooted customer partnerships developing 2 accounts from $300k to $1.5 million accounts

Product Manager – Liquid Analysis | May 2023 – April 2025

- Support 25-30 customers weekly on analysis applications to solve complex problems to help improve efficiency and meet regulatory requirements
- Enhancing analyzer service contracts by integrating remote connectivity support and proactive ticket creation into CRM
- Partner with diverse industries daily, including but not limited to wastewater, life sciences, chemical, power/energy, green energy, and semi-conductor, to specify and provide correct equipment solutions tailored to their unique applications.
- Drive products through the lifecycle from specifying, installing, integrating, maintaining, and end of life with the customer
- Responsible for $14 million annually in sales for the Western US; growing the region by 25% over 2024

- Facilitate knowledge transfer to maintain B2B relationships, ensuring alignment to provide seamless support
- Manage new product launches to distribute information and training throughout the sales channel
- Championed sustainable solutions by partnering with clients on projects including CO2 capture from the ocean, biofuel operations for energy generation, and water quality measurement in concentrated solar applications

Technical Support Team Manager – Liquid and Optical Analysis | Apr 2022 – May 2023

- Manage a cross-functional team of 8 engineers in multiple locations who troubleshoot, service, and train on instruments
- Align cross-functional taskforce (including service VP) to integrate Raman Spectroscopy into our division through various projects, including data systems integration, customer portfolios, service trainings, and field service kits/OJT's, etc.
- Drive cross-functional strategic direction for the next 5 years for Optical Analysis alongside the executive team
- Reduced the customer wait time KPI in Liquid Analysis by 41% and in Optical Analysis by 67%
- Spearheaded project to develop service contracts for liquid analysis analyzers, from conception to market launch

Technical Support Engineer – Team Lead Analysis | March 2021 – Apr 2022

- Facilitated weekly meetings, project planning, and KPIs for liquid and optical analysis, digital solutions, and TRSS.
- Cultivated a culture of cross-functional collaboration, continuous learning, and curiosity
- Fielded and serviced products in high level urgent cases to mitigate issues for quality customer experience
- Serviced instrumentation on-site for high profile cases and customers for critical complex customer problems

Technical Support Engineer – Liquid Analysis | Jan 2021 – March 2021

- Resolved customers in-depth technical questions involving troubleshooting broken instrumentation, calibrating instrumentation, application support, programming PID loops, and PLC integration
- Managed 30-40 customer cases and 15-20 customer calls daily to rectify critical problems in our customer facilities
- Trained internal and external personnel to be able to commission, service, and troubleshoot instrumentation in the field

Rotational Engineer | Jan 2020 – Dec 2020

- Rotations: Technical Support Engineer – Flow/Temperature/Digital Solutions, Inside Sales Engineer, Operations Engineer
- Operations Engineer – Developed and implement process improvement initiative increasing order processing throughput by 25%

Integrated Packaging Machinery
Mechanical Engineer | June 2018 – Sept 2019

Achievements, Skills, & Engagement

Organizations Members: Society of Women Engineers, Women in Manufacturing
University of Colorado Boulder: SWE mentorship Program (2024)
Endress+Hauser Committees: Global Sustainability Circle (2024 – Present) Hydrogen Instrumentation Team (2023-Present), Mentorship Program – Mentor/Committee Member (2023-Present), Commission Rate Advisory Committee (2024-Present), D&I Events Committee (2020-2024), CCEF Steering Committee - Coding Booth Lead (2020-2023)
Valparaiso University: Women in Leadership Advisory Board (2023)
Skills: Proficiency in Microsoft Office, Salesforce (CRM), SAP, Seismic, B2B integration, Beginner PLC integration, EQuest, Systems Advisory Model