



# Sustainable Erie

*Living Today and  
Growing Tomorrow*

*.....a vision*

***December 8, 2020  
Update from the  
Sustainability  
Advisory Board***



# Agenda

- 1) Sustainability Master Plan 101
- 2) Master Plan: 1 Year Review
- 3) Earth Week 2020 v<sub>1</sub>... V2!
- 4) Leaf composting with the Tree Board
- 5) Education & Outreach
- 6) Next Steps: 2021+

**Purpose:** As directed by Ordinance 14-2018, 3-5-6-(B), provide an update of the Erie Sustainability Advisory Board

# Sustainability Advisory Board

- Anna Clark, *Vice Chairperson*
- Tom Doyle
- Berenice Garcia Tellez
- Adam Jackson, *Chairperson*
- JP Manza
- Monali Mujumdar, *Secretary*
- Rose Murphy
- Tyler Kesler, Sustainability & Water Conservation Specialist
- Christiaan van Woudenberg - Board of Trustees Liaison
- Sara Loflin - Board of Trustees Liaison Alternate

# Erie's Sustainability Vision

- ▶ As the Town of Erie grows and expands, we will become a leader in sustainability by providing outreach and leadership alongside inclusive and accessible opportunities that support the growth of our economy and engage the community while protecting our natural environment.

# Master Plan Overview

- SAB Master Plan Approved Dec 2019
- With new sustainability specialist: Tyler Kesler!

Focus Areas  
for the  
Sustainability  
Master Plan

Energy Use in  
Buildings

Transportation

Waste,  
Recycling, and  
Composting

Education and  
Outreach

# Master Plan: 1 Year Update

- 42 Total Strategies across the 4 categories
  - 4 completed
  - 37 in already progress!
- ✓ Big early wins:
  - Passing of ReTrac ordinance- Ordinance 15-2020 (W2)
  - Notify me! Email (EO6)
  - 2015 IECC was adopted at the beginning of 2020 (E1)
  - Digital education and outreach launched during Earth Week 2020 on Erie.Earth (E14)
  - Green Business outreach for assessments
- CDPHE's Front Range Waste Diversion Grant!
- Sustainability Tips included on Town's newsletter and water bill!

Master Plan  
Action #

# Master Plan: 1 Year Update

- Energy Use Sector:

- 1 Completed; 17 Ongoing
- ⑩ 2015 IECC was adopted at the beginning of 2020 (E1)
- ⑩ E3: ongoing; first steps, the Town began the SolSmart Certification Process
  - A quick first step was our Planning Dept. lowering the permit charge for solar PV systems at the beginning of 2020.

- Transportation Sector:

- 4 Ongoing; 6 Pending
- T7: ongoing; the Town is installing 7 dual-port electric vehicle charging stations at three different high-traffic locations.

# Master Plan: 1 Year Update

- **Waste, Reuse, Composting Sector:**
  - 2 Completed; 8 ongoing
  - CDPHE award (\$247,000)
    - Will be used to address Seven goals!
  - Big win was early adoption of ReTrac Ordinance
- **Education and Outreach Sector:**
  - 2 Completed; 14 ongoing
  - Wins:
    - 2020 Earthweek digital learnings
    - 2020 Median Policy
    - 2021 Water Efficiency & Drought Management Master Plan updates
    - UDC and Comprehensive Plan updates
    - All Tyler Achievements!
  - 2021 outreach outlook: integration with DE&I Advisory Board

# Earth Week 2020

- V1: non-start due to Covid-19
- V2: Going Digital!
- Outreach documents
- YouTube videos



**TOWN OF ERIE 1874**  
ERIE'S SUSTAINABILITY ADVISORY BOARD PRESENTS  
**WASTE REDUCTION AND RECYCLING TIPS**

*SIMPLE STEPS WITH HUGE IMPACT*

**RECYCLE-IT-RIGHT**  
*WITH THE ECO-CYCLE RECYCLING TOOL APP*

This app will keep you informed about trash pickup day, special collection services, and events. It also includes the Waste lookup tool. Available in both English and Spanish.

**WHEN GROCERY SHOPPING**  
Use a reusable or paper bag instead of plastic. Everyone is very excited about you showing off your culinary skills, but no one likes plastic bags that don't biodegrade and can't be recycled!

**COMPOST**  
Your food scraps and yard waste in your curbside bin or backyard compost. This will create a great mixture of nutrients to feed plants and soil.

**HOST A CLOTHING SWAP**  
Garage sale and/or shop second hand following social distancing guidelines. You will help the planet as new materials and textiles are some of the most resource-intensive products we buy.

**DON'T GO TOO OVERBOARD**  
*WITH ONLINE SHOPPING*

While you are at home, it can become all too easy to get caught up in shopping online more than usual. Your online purchases can often involve a lot of packaging – so it may be time to think about whether you really need those new pants, kids toys or items you can find locally.

**STAND UP AND GET INVOLVED**  
*LET YOUR VOICE CREATE ACTION*

Contact the Sustainability Advisory Board at [sustainability@erieco.gov](mailto:sustainability@erieco.gov) or visit [ErieEarth](#) to learn more about the Town of Erie's sustainability efforts.

# 2020 Leaf Composting Event

- Over 790 vehicles over the two event days
- Collaboration with Tree Board & Town
- Great volunteers from community and BoT



Photo from Brian O'Connor



# 2021+ Next Steps

- 2020 was great progress in-spite of Covid-19
- Big project(s)/ steps
  - Board learning digital outreach
  - 2021 sets ReTrac waste baseline
  - CDPHE grant via Tyler! (\$247k)
- SAB Recommendation to 2021+
  - GHG Emissions Baseline Program needed
    - Essential to set 2022+ recommendations and guidelines

We appreciate your collaboration  
and support



**Thank You!**