

DEBA 2021 Project Worksheet Template

Project Name: Erie Bucks/Downtown Gift Card

DEBA Board Champion:

Sherri Bond

2021 Budget Request Amount:

\$1,000

10/1/2021

Project Narrative:

The Chamber will be printing Erie Bucks which we can design with a Town image such as hot air balloon or tree. All Chamber members will be asked to participate. Anyone can purchase these bucks for use at participating businesses. The Chamber will promote Erie Bucks on their website and social media. Following Federal Guidelines. Erie Bucks should have a five year minimum.

What does success look like?

The goal is to promote the public to shop local and generate revenue within the Town of Erie. Propose evaluating how well the program is going every six months by sending out a survey to participating businesses.

Budget and Expense Justifications: \$1,000 for printing.

Sherri will coordinate with the new Chamber Director to design the handout for businesses.

Major Suppliers, Vendors, or Contractors:

Any and all Chamber Members.