



American Events & Promotions

1641 Parkside Circle Lafayette, Colorado 80026-2947
Landline Office: (303) 665-8280 **Fax: (303) 673-9133**
Reservations@SantaVisitsUSA.com www.SantaVisitsUSA.com

11-04-2021

Ronda Grassi
Downtown Erie Business Association
77 Erie Village Square #184

Corporate Entertainment CONTRACT



Erie CO 80516

Phone Number: (303) 665-7892

Alternate Phone Number: (303) 665-7892

Email Address: ronda@cadcoinc.com

Event ID (office): 6023484

HOLIDAY EVENT SERVICES / SANT-A-GRAM™

Event Date: 2021-12-03 **Requested Performer:** Mrs. Claus

Performer ID: 2949

Performer Arrival Time: 05:00 pm

Start Time: 05:05 pm

Duration: 2 hours

Virtual or In-Person: In-Person Event

Type of Event: Parade & Visits

Est. Number of Children: 200

Est. Number of Adults: 400

Venue Venue Address: 554 Briggs Street

Venue City: Erie

Venue State: CO

Venue Zip: 80516

Contact Day of Event: Ronda Grassi

Cell Phone: 303-483-5436

Alternate Contact: Nancy Welch

Cell Phone: 303-210-8898

HOLIDAY EVENT PACKAGE INCLUDES (AEP TO PROVIDE):

Mrs. Claus in full dress reds. Theatrical grade costuming. 2 Hours

Mrs. Claus will get all details from Santa. Manage, pace and space visitor line, take photos for guests,

All Santas are Sant-I-Tized! = Insured, Clean Background Checks and Vaccinated

ERIE PARADE - JOLLY & ETHUSIASTIC EMBASSADOR

UNLIMITED PHOTOS and videos by guests or photographer within time allotted.

Interact with guests and spread cheer.

CDC Guidelines Social Distance & Masking will be followed as in effect for date of event. (Santa in Clear Visor.)

MY SANTA REPORTS program for all members, staff, friends

FREE LETTERS FROM SANTA for all your guests on My Santa Reports!

Access to NORTH POLE STORYTIME (over 1000 holiday shows & stories for ages 2-12)

Your GROUP'S SECRET CODE IS SHOWN BELOW (www.MySantaReports.com) to bypass \$10 fee

Information to SHARE My Santa Reports easily with your guests, friends & employees is ATTACHED

CLIENT WILL PROVIDE:

Name & phone of pre-event contact. Name & cell of On-site DAY OF EVENT contact and ALTERNATE.
Free / Validated Parking for Santa / Mrs. Claus / Performer(s)
Area for Santa visits (suggest stand with Santa so line can accommodate large crowd.
Photographer or Families will use their own cameras, as desired by client.
Give-aways, as desired by client, approved by client to be SAFE for all ages.

RIDE FOR SANTA AFTER PARADE - BACK TO HIS VEHICLE (when photo/visits are completed)
Client will share or announce (newsletter/website) FREE My Santa Reports program.
Food and drinks will be served/kept in separate area from Santa.
Access to restroom facilities as/if needed by performer(s)
Bottled water for Santa.
Updated CDC health guidelines will be discussed with Santa prior to event. (Santa may wear clear visor if nec.)

Payment Terms

OVERTIME RATE (billed in 15 minute increments) : \$ 100.00 Per Hour

During the main holiday season Entertainers are booked, sometimes back to back. All performers are willing to accommodate extra time if need and IF their schedules allow. Having a well trained team on site (Santa and Mrs. Claus or Elf) to professionally manage and pace your visitor line is highly suggested. Performers asked to remain on site will present an OT Authorization Form to be signed for approval of any additional time needed. Performers are instructed to check in with the designated Contact Person prior to leaving the event. Please be sure this designated person is available near the end of the contracted time. Main Performer will contact designated Contact Person a few days prior to event to go over final details of your event; Parking arrangements, Entrance door, etc. **Performer(s) is/are not authorized to make any changes to this agreement.**

If you would like to include your gratuity with payment because you'll be busy the day of the event, please enter it below. Or you can handle directly with your performers day of event. **Signature on contract returned to AEP is required to reserve/confirm your Santa / event.** You can send payment, via CHECK, USD, to American Events. OR if you'd like to pay via CREDIT CARD, let us know and we'll create an electronic invoice via Stripe (3.5% Merchant fee will be included.)

Total Event Service:\$ 150.00 Retainer: \$ 150.00
Balance Due: 11-30-2021 Pre-Paid Gratuity:

PAYMENT TERMS / CANCELLATIONS / COLLECTIONS POLICY: Authorized Agent / Responsible Person signing contract, agrees to guarantee payment. Client agrees to remit payments via check, cash or money order to receive the listed discounted pricing quoted on contract. American Events & Promotions reserves the right to withhold entertainment services, until payments and or deposits have been received. A retainer may be required to confirm event elements prior to event and event services. Retainer may be non-refundable. **CHANGE FEE \$100.00 CANCELLATION FEES: 90-120 days prior to event 50% (of all intended event related items.) 89-60 days prior to event: 75%... 59-1 days prior to event: 100%. Any cancellation will also be subject to client's responsibility for 100% of ALL related pre-event & event expenses, all event planning / consultation fees, labor, materials, travel, shipping, deposits, any cancellation/damages costs, custom built/ ordered or imprinted items, etc., incurred by A.E.P. in preparation for this event will be billed to and paid by "client."** Client agrees to pay for these expenses immediately upon delivery or cancellation. American Events is not responsible for inability to perform event services due to terrorism, acts of war, natural disasters, strikes or acts of God. AEP is willing to work with client to rebook or reschedule in the event of a national crisis or disaster. **Account balances for professional services, event services, materials, and labor are due on the date of the consultation, event AND/or upon delivery of services and/or merchandise. Account balances not paid within 7 days of due date, will be deemed as "LATE." Signer agrees to pay a "Late FEE" of 7% OF TOTAL MONTHLY ACCOUNT BALANCE. An INTEREST CHARGE of 21.75% annually will be added to each month's billing until account is paid in full.** Returned Check fee of \$ 35.00. In addition, if account is placed with an attorney for collection, all attorney and legal fees, court costs, cost of service plus reasonable expenses are agreed by client to be the responsibility of client and will be included in billings of monies owed. Signer agrees that any legal disputes shall be resolved in Boulder County, State of Colorado. **Payments made via credit card will have 3.5% merchant fee added to price quoted.** The above description is correct, documented and in full agreement with the client's wishes. If client disputes charges, written notification via registered mail must be sent to the attention of A.E.P. at address above within 10 days from the date of receipt of initial (first), original invoice.

Rouda Grassi

Board member 11-18-2021

Authorized Representative /Responsible Agent Title Date

Susea Mesco

11-17-2021

Request for Taxpayer Identification Number and Certification

**Give Form to the
requester. Do not
send to the IRS.**

▶ Go to www.irs.gov/FormW9 for instructions and the latest information.

1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.
American Events & Promotions, Mesco Enterprises, INC

2 Business name/disregarded entity name, if different from above

3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only **one** of the following seven boxes.

Individual/sole proprietor or single-member LLC

C Corporation

S Corporation

Partnership

Trust/estate

Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ _____

Other (see instructions) ▶ _____

Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is **not** disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.

4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):

Exempt payee code (if any) _____

Exemption from FATCA reporting code (if any) _____

(Applies to accounts maintained outside the U.S.)

5 Address (number, street, and apt. or suite no.) See instructions.
1641 Parkside Circle

6 City, state, and ZIP code
Lafayette, CO 80026-2947

7 List account number(s) here (optional)
Contact Susen Mesco 303-665-8280

Requester's name and address (optional)

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number									
OR									
Employer identification number									
8	4		1	0	6	4	2	6	8

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here Signature of U.S. person ▶ *Susen Mesco* Date ▶ *Jan 2, 2021*

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)
- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.

MySantaReports.com

My Santa Reports!!

Brand New!

Wholesome Family Holiday Fun!
Encouraging GOOD BEHAVIOR!
EXCLUSIVELY for American Events' Sant-A-Gram™ clients!



www.MySantaReports.com

Santa's OFFICIAL "NICE LIST" website!

Please help me keep my NICE LIST up to date during this busy season!
Log in weekly to report your GOOD BEHAVIOR to Santa!
* Update your WISH LIST * See your name on Santa's Nice List
* Arrange your Visit with Santa * Report your Elf's deeds or mischief
Earn Points to climb Nice Mountain! Earn your "Nice List" Certificate

Santa will even reply back to you, when you submit your weekly points!
It is 100% FREE! Nothing to buy! Santa loves to GIVE!
There's only ONE RULE: You MUST log in with an ADULT!
Santa can't wait to see all the delightfully NICE things you do!
Now you can show Santa how hard you're working to stay on the NICE LIST!

Use Santa's secret PROMO CODE to participate, FREE!

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Santa's FREE family activity inspiring good behavior!

Santa is SO busy, enjoying visiting with the Children that he had a very hard time keeping up his "Nice List"! Santa's North Pole Elves at American Events helped Santa get his Official North Pole "Nice List" onto a snazzy, fun, interactive website!

Each week, the Children log on to report their "Nice/Good" behavior to Santa. Children will earn points from "Goodie Glows" "Kindness Krinkles," or "Greenie Gremlins" to see their Avatar climb Nighty Nice Mountain to earn their "Nice List Certificate!"

Children log in weekly, WITH AN ADULT to:

- Report their NICE BEHAVIOR and climb Nifty Nice Mountain with their points!
- Update their "Wish List" direct to the North Pole!
- Report their Elf on the Shelf... Naughty or Nice antics!
- See their name on Santa's Official "Nice List"!
- Build a funny Snowman over and over in different outfits!
- Decorate a Gingerbread House!
- Read the Sugar Plum Gazette
- Laugh at Santa's Silly Joke of the Day ... And Much More!

American Events' Clients' exclusive PROMO CODE:

SEE CONTRACT FOR YOUR SECRET CODE

This will allow your children to bypass the \$10.00 per child registration fee.

Because you're an American Event's Sant-A-Gram Client!

Please share your PROMO CODE with ALL your guests via:
invites, newsletter, flyer, bulletin board, email or website!

www.MySantaReports.com

Children can begin participating to earn their NICE CERTIFICATE NOV. 1st

Interactive website, created, designed and produced
by Susen Mesco / American Events & Promotions / Sant-A-Grams™
(303) 665-8280 Reservations@SantaVisitsUSA.com

Announcing your special, FREE gifts to your guests...

Gifts for your little ones! Opens Nov. 1st

_____ (name of group) and Santa, are thrilled to share these delightful, FREE Holiday goodies with you! ALL FREE!

Although our upcoming Christmas party isn't until _____, Santa stopped by early with 3 wonderful, wholesome gifts for all our guests! How exciting! **These programs open on Nov. 1st!**

3 FREE Gifts From Santa!
North Pole Storytime
1000+ Shows & Stories with Santa, Mrs. Claus & Elf Buzz! Sing Alongs, Crafts, Santa's reindeer, Magic Shows, Puppet Shows, Tea Parties, Trains, FireTrucks, Airplanes, Christian Stories, & More!
My Santa Reports
Santa's 8 week Good Behavior Program. Earn your Official Nice Certificate! Update your Wish List! See your name on Santa's Nice List, Read North Pole News, Report your Elf on Shelf & More!
Letter from Santa or Mrs. C!

OPENS
Nov 1st

ALL
FREE!

SantaVisitsUSA.com MySantaReports.com Code:

Visit www.MySantaReports.com Use code:

Santa's 8 week GOOD BEHAVIOR program. Download your weekly coloring sheet/REPORT CARD so you can report your good behavior to Santa each week. Earn your Official NICE CERTIFICATE! Update your WISH LIST, report your Elf on the Shelf, get a FREE LETTER FROM SANTA! Meet Buzz Twinkletoes, Read the North Pole Gazette...

My Santa Reports.com

Nice List

My Santa Reports

Pick up my toys
Clean my room
Brush my teeth
Sharing
Eat Vegetables
Bed on Time
No Fighting
Finish all Chores
Please / Thank You

Join FREE! Help Santa!
FREE family activity encouraging good behavior!

Visit www.SantaVisitsUSA.com Use code:

to access over 1000 charming video read aloud stories, sing alongs, puppet shows, tea parties, craft projects, magic shows, bedtime stories, see Santa's reindeer, Santa's Fire Department, and much more, **all recorded by Santa**, Mrs. Claus & the North Pole Gang! Endless options to entertain your child!



3 FREE Gifts From Santa!

North Pole Storytime

1000+ Shows & Stories with Santa, Mrs. Claus & Elf Buzz! Sing Alongs, Crafts, Santa's reindeer, Magic Shows, Puppet Shows, Tea Parties, Trains, FireTrucks, Airplanes, Christian Stories, & More!

My Santa Reports

Santa's 8 week Good Behavior Program. Earn your Official Nice Certificate! Update your Wish List! See your name on Santa's Nice List, Read North Pole News, Report your Elf on Shelf & More!

Letter from Santa or Mrs. C!

OPENS

Nov 1st

ALL

FREE!

SantaVisitsUSA.com MySantaReports.com Code:

CADCO

"Sant-A-Tized"!™

Holidays are about friends and family and joy. Your Santa Team is committed to making this spirit happen for your event! But, in these uncertain times, clients have asked us about Covid precautions. No one wants to dwell on Covid, but many families want to feel safe. The health of children and seniors and ALL visitors is taken very seriously by American Events! Our Santas have been triple vaccinated. They will wear a mask or clear visor if mandated by authorities or requested by you. Santas change their gloves frequently and Sant-A-Tize their suits and accessories between every event. We are open to various options for social distancing for photos, just give us a call for some fun ideas! 303-665-8280. Here is one easy idea we might suggest for larger events...

**A "Sant-A-Tizing Station" set up in the Santa visit line. Very easy to do!
And helps parents prepare their children for seeing Santa!**

"Sant-A-Tizing" Station!™

Tasteful! Convenient! Thoughtful! Optional!

- A Small Table
- Pump-style Hand Sanitizer
- A Box of Tissues
- Gentle Facial Wet wipes
- Disposable Face masks
- Small Waste basket lined with plastic

**Help Santa keep everyone
Healthy this season!
Let's JUST SPREAD JOY!**

American Events!

Event Planning & Pro Santas Since 1983!

www.SantaVisitsUSA.com

www.AmerEvents.com

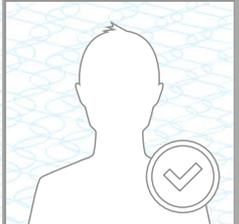
303-665-8280

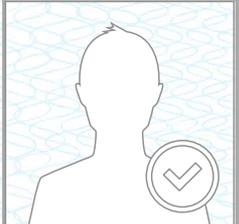


Signature Certificate

Document Ref.: J5XNU-LAVT6-UUZHC-S7HQA

Document signed by:

	Susen Mesco Verified E-mail: santa@santavisitsusa.com	
IP: 76.120.37.78 Date: 17 Nov 2021 23:37:21 UTC		

	Ronda Grassi Verified E-mail: ronda@cadcoinc.com	
IP: 96.87.53.249 Date: 18 Nov 2021 19:10:02 UTC		

Document completed by all parties on:
18 Nov 2021 19:10:02 UTC

Page 1 of 1



Signed with PandaDoc.com

PandaDoc is a document workflow and certified eSignature solution trusted by 25,000+ companies worldwide.

