

The Town of Erie 2025 Community Survey

Please complete this survey if you are the adult (age 18 or older) in the household who most recently had a birthday (the year of birth does not matter). Your responses are confidential and no identifying information will be shared.

1. Please rate each of the following aspects of quality of life in Erie.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Erie as a place to live.....	1	2	3	4	5
Your neighborhood as a place to live.....	1	2	3	4	5
Erie as a place to raise children.....	1	2	3	4	5
Erie as a place to work.....	1	2	3	4	5
Erie as a place to visit.....	1	2	3	4	5
Erie as a place to retire.....	1	2	3	4	5
The overall quality of life in Erie.....	1	2	3	4	5
Sense of community	1	2	3	4	5

2. Please rate each of the following characteristics as they relate to Erie as a whole.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Overall economic health of Erie	1	2	3	4	5
Overall quality of the transportation system (auto, bicycle, foot, bus) in Erie	1	2	3	4	5
Overall design or layout of Erie's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	1	2	3	4	5
Overall quality of the utility infrastructure in Erie (water, sewer, storm water, electric/gas, broadband)	1	2	3	4	5
Overall feeling of safety in Erie.....	1	2	3	4	5
Overall quality of natural environment in Erie	1	2	3	4	5
Overall quality of parks and recreation opportunities.....	1	2	3	4	5
Overall health and wellness opportunities in Erie.....	1	2	3	4	5
Overall opportunities for education, culture, and the arts	1	2	3	4	5
Residents' connection and engagement with their community	1	2	3	4	5

3. Please indicate how likely or unlikely you are to do each of the following.

	<u>Very likely</u>	<u>Somewhat likely</u>	<u>Somewhat unlikely</u>	<u>Very unlikely</u>	<u>Don't know</u>
Recommend living in Erie to someone who asks	1	2	3	4	5
Remain in Erie for the next five years	1	2	3	4	5

4. Please rate how safe or unsafe you feel:

	<u>Very safe</u>	<u>Somewhat safe</u>	<u>Neither safe nor unsafe</u>	<u>Somewhat unsafe</u>	<u>Very unsafe</u>	<u>Don't know</u>
In your neighborhood during the day	1	2	3	4	5	6
In Erie's downtown/commercial area during the day.....	1	2	3	4	5	6
From property crime.....	1	2	3	4	5	6
From violent crime.....	1	2	3	4	5	6
From fire, flood, or other natural disaster	1	2	3	4	5	6

5. Please rate the job you feel the Erie community does at each of the following.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Making all residents feel welcome	1	2	3	4	5
Attracting people from diverse backgrounds.....	1	2	3	4	5
Valuing/respecting residents from diverse backgrounds	1	2	3	4	5
Taking care of vulnerable residents (older adults, people with disabilities, unhoused populations, etc.).....	1	2	3	4	5

6. Please rate each of the following in the Erie community.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Overall quality of business and service establishments in Erie	1	2	3	4	5
Variety of business and service establishments in Erie.....	1	2	3	4	5
Vibrancy of downtown/commercial area.....	1	2	3	4	5
Employment opportunities	1	2	3	4	5
Shopping opportunities	1	2	3	4	5
Cost of living in Erie.....	1	2	3	4	5
Overall image or reputation of Erie	1	2	3	4	5

7. Please also rate each of the following in the Erie community.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Traffic flow on major streets	1	2	3	4	5
Ease of public parking	1	2	3	4	5
Ease of travel by car in Erie.....	1	2	3	4	5
Ease of travel by public transportation in Erie.....	1	2	3	4	5
Ease of travel by bicycle in Erie.....	1	2	3	4	5
Ease of walking in Erie	1	2	3	4	5
Well-planned residential growth.....	1	2	3	4	5
Well-planned commercial growth.....	1	2	3	4	5
Well-designed neighborhoods.....	1	2	3	4	5
Preservation of the historical or cultural character of the community	1	2	3	4	5
Public places where people want to spend time.....	1	2	3	4	5
Variety of housing options.....	1	2	3	4	5
Availability of affordable quality housing.....	1	2	3	4	5
Overall quality of new development in Erie	1	2	3	4	5
Overall appearance of Erie	1	2	3	4	5
Cleanliness of Erie	1	2	3	4	5
Water resources (lakes, ponds, creeks, etc.)	1	2	3	4	5
Air quality	1	2	3	4	5
Availability of paths and walking trails.....	1	2	3	4	5
Fitness opportunities (including exercise classes and paths or trails, etc.)....	1	2	3	4	5
Recreational opportunities	1	2	3	4	5
Availability of affordable quality food	1	2	3	4	5
Availability of affordable quality health care	1	2	3	4	5
Availability of preventive health services.....	1	2	3	4	5
Availability of affordable quality mental health care.....	1	2	3	4	5
Opportunities to attend cultural/arts/music activities	1	2	3	4	5
Community support for the arts	1	2	3	4	5
Availability of affordable quality childcare/preschool	1	2	3	4	5
K-12 education.....	1	2	3	4	5
Adult educational opportunities	1	2	3	4	5
Sense of civic/community pride	1	2	3	4	5
Neighborliness of residents in Erie.....	1	2	3	4	5
Opportunities to participate in social events and activities.....	1	2	3	4	5
Opportunities to attend special events and festivals	1	2	3	4	5
Opportunities to volunteer.....	1	2	3	4	5
Opportunities to participate in community matters.....	1	2	3	4	5
Openness and acceptance of the community toward people of diverse backgrounds.....	1	2	3	4	5

8. Please indicate whether or not you have done each of the following in the last 12 months.

	<u>No</u>	<u>Yes</u>
Contacted the Town of Erie (in-person, phone, email, or web) for help or information.....	1	2
Contacted Erie elected officials (in-person, phone, email, or web) to express your opinion.....	1	2
Attended a local public meeting (of local elected officials like Town Board or County Commissioners, advisory boards, HOA, neighborhood watch, etc.)	1	2
Watched (online or on television) a local public meeting	1	2
Volunteered your time to some group/activity in Erie.....	1	2
Campaigned or advocated for a local issue, cause, or candidate	1	2
Voted in your most recent local election.....	1	2
Used bus, rail, or other public transportation instead of driving.....	1	2
Carpooled with other adults or children instead of driving alone.....	1	2
Walked or biked instead of driving.....	1	2

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9. Please rate the quality of each of the following services in Erie.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Public information services	1	2	3	4	5
Economic development.....	1	2	3	4	5
Traffic enforcement	1	2	3	4	5
Traffic signal timing.....	1	2	3	4	5
Street repair	1	2	3	4	5
Street cleaning	1	2	3	4	5
Street lighting.....	1	2	3	4	5
Snow removal.....	1	2	3	4	5
Sidewalk maintenance.....	1	2	3	4	5
Bus or transit services	1	2	3	4	5
Land use, planning, and zoning	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc.)	1	2	3	4	5
Affordable high-speed internet access	1	2	3	4	5
Garbage collection.....	1	2	3	4	5
Drinking water	1	2	3	4	5
Sewer services	1	2	3	4	5
Storm water management (storm drainage, dams, etc.)	1	2	3	4	5
Power (electric and/or gas) utility	1	2	3	4	5
Utility billing	1	2	3	4	5
Police services.....	1	2	3	4	5
Crime prevention.....	1	2	3	4	5
Animal control	1	2	3	4	5
Ambulance or emergency medical services.....	1	2	3	4	5
Fire services.....	1	2	3	4	5
Fire prevention and education	1	2	3	4	5
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	1	2	3	4	5
Preservation of natural areas (open space, farmlands, and greenbelts).....	1	2	3	4	5
Erie open space.....	1	2	3	4	5
Recycling	1	2	3	4	5
Yard waste pick-up	1	2	3	4	5
Town parks.....	1	2	3	4	5
Recreation programs or classes	1	2	3	4	5
Recreation centers or facilities	1	2	3	4	5
Health services.....	1	2	3	4	5
Public library services	1	2	3	4	5
Overall customer service by Erie employees (police, receptionists, planners, etc.)	1	2	3	4	5

10. Please rate the following categories of Erie government performance.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
The value of services for the taxes paid to Erie	1	2	3	4	5
The overall direction that Erie is taking	1	2	3	4	5
The job Erie government does at welcoming resident involvement	1	2	3	4	5
Overall confidence in Erie government	1	2	3	4	5
Generally acting in the best interest of the community	1	2	3	4	5
Being honest	1	2	3	4	5
Being open and transparent to the public	1	2	3	4	5
Informing residents about issues facing the community	1	2	3	4	5
Treating all residents fairly	1	2	3	4	5
Treating residents with respect.....	1	2	3	4	5

11. Overall, how would you rate the quality of the services provided by each of the following?

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
The Town of Erie.....	1	2	3	4	5
The Federal Government.....	1	2	3	4	5

12. Please rate how important, if at all, you think it is for the Erie community to focus on each of the following in the coming two years.

	<u>Essential</u>	<u>Very important</u>	<u>Somewhat important</u>	<u>Not at all important</u>
Overall economic health of Erie	1	2	3	4
Overall quality of the transportation system (auto, bicycle, foot, bus) in Erie	1	2	3	4
Overall design or layout of Erie’s residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	1	2	3	4
Overall quality of the utility infrastructure in Erie (water, sewer, storm water, electric/gas, broadband)	1	2	3	4
Overall feeling of safety in Erie	1	2	3	4
Overall quality of natural environment in Erie	1	2	3	4
Overall quality of parks and recreation opportunities.....	1	2	3	4
Overall health and wellness opportunities in Erie.....	1	2	3	4
Overall opportunities for education, culture, and the arts	1	2	3	4
Residents’ connection and engagement with their community	1	2	3	4

13. The Town of Erie is considering adding a hotel on the northwest corner County Line Road and Erie Parkway as part of Town Center. Please indicate your level of support to implement a 3% lodging tax on a nightly room rate to generate funding for Town programs and services:

	<u>Strongly support</u>	<u>Somewhat support</u>	<u>Somewhat oppose</u>	<u>Strongly oppose</u>	<u>Don’t know</u>
Creation of a 3% nightly lodging tax for hotels	1	2	3	4	5
Creation of a 3% lodging tax for all short-term lodging	1	2	3	4	5

14. Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about issues, services, and events in the Town of Erie.

	<u>Major source</u>	<u>Minor source</u>	<u>Not a source</u>
Town website (erieco.gov)	1	2	3
Posters/flyers in town facilities	1	2	3
Town Facebook	1	2	3
Town Manager Weekly Update eNewsletter.....	1	2	3
Monthly utility bill newsletter (Erie Edition).....	1	2	3
Town X (formerly Twitter).....	1	2	3
Local newspaper	1	2	3
Town Instagram	1	2	3
In-person events	1	2	3
Town LinkedIn.....	1	2	3
Government TV (Channel 8)	1	2	3

15. Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about issues, services, and events from the following Departments in the Town of Erie.

Town Budget Information	<u>Major source</u>	<u>Minor source</u>	<u>Not a source</u>
Social media	1	2	3
Online surveys/engagement.....	1	2	3
Direct mailing.....	1	2	3
Newsletters	1	2	3
Business & Development Information			
Social media	1	2	3
Online surveys/engagement.....	1	2	3
Direct mailing.....	1	2	3
Newsletters	1	2	3
Community Events & Activities Information			
Social media	1	2	3
Online surveys/engagement.....	1	2	3
Direct mailing.....	1	2	3
Newsletters	1	2	3

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16. The Town of Erie is seeing an increase in requests for support from current residents. Please indicate your level of support for the Town to provide grants or educational programming directly to residents:

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know
Funding for ADA accessibility modifications for homeowners	1	2	3	4	5
A home repair service for low-income and older adults that helps with things like roof or window repairs.....	1	2	3	4	5
Funding to support the creation of Accessory Dwelling Units (ADUs)	1	2	3	4	5
Security deposit assistance for renters.....	1	2	3	4	5
Training and legal guidance for landlords.....	1	2	3	4	5
Down payment assistance for new homebuyers	1	2	3	4	5
Financial literacy and housing counseling courses.....	1	2	3	4	5
Block party trailer provided for neighborhood events.....	1	2	3	4	5

17. As the Town of Erie continues to grow, finding space to safely and securely host events is becoming a logistical challenge. First, please indicate the likelihood that you would attend the types of events below and next, indicate if you have attended an event like that in the past year.

	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't know	No	Yes
Farmers Markets.....	1	2	3	4	5	1	2
Festivals (e.g., community celebrations, food, vendors).....	1	2	3	4	5	1	2
Health & Wellness (e.g., run/races, bike races).....	1	2	3	4	5	1	2
Holiday-themed events	1	2	3	4	5	1	2
Family- or Child-focused Events	1	2	3	4	5	1	2
Parades.....	1	2	3	4	5	1	2
Performance/Arts (e.g., live music, theater, art shows).....	1	2	3	4	5	1	2

18. What are the most important factors you consider when attending community events?

	Essential	Very important	Somewhat important	Not at all important
Accessibility of the venue (parking, traffic, navigating the space).....	1	2	3	4
Community involvement.....	1	2	3	4
Event location.....	1	2	3	4
Being family friendly.....	1	2	3	4
Supporting local businesses.....	1	2	3	4
Variety of activities available	1	2	3	4
Cost to attend or of items/activities at the event	1	2	3	4
Time of the week.....	1	2	3	4
Time of the day	1	2	3	4
Weather conditions	1	2	3	4

19. The Town of Erie has an Air Quality Monitoring Program which uses high-tech air sensors stationed throughout the community to measure Total Volatile Organic Compounds (TVOC), Particulate Matter (PM), nitrogen oxides (NOx), and meteorological data. This program also allows residents to collect air quality samples from their own property for evaluation. Before reading this question, were you aware of the program?

- Yes, I was previously aware of this program No, I was not previously aware of this program

20. Given your current level of awareness of the program, please indicate your support for the future of this program:

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know
Continue the current level of air quality monitoring as it is	1	2	3	4	5
Continue some monitoring, but reduce the number of sensors....	1	2	3	4	5
Continue the check-out program for residents as it is	1	2	3	4	5
Discontinue monitoring at the stationary sensors.....	1	2	3	4	5
Discontinue the check-out program for residents	1	2	3	4	5

Our last questions are about you and your household.
Again, all of your responses to this survey are confidential and no identifying information will be shared.

D1. In general, how many times do you:	Several <u>times a day</u>	Once <u>a day</u>	A few times <u>a week</u>	Every <u>few weeks</u>	Less often <u>or never</u>	Don't <u>know</u>
Access the internet from your home using a computer, laptop, or tablet computer.....	1	2	3	4	5	6
Access the internet from your cell phone	1	2	3	4	5	6
Visit social media sites such as Facebook, Instagram X (formerly Twitter), Nextdoor, etc.	1	2	3	4	5	6
Use or check email.....	1	2	3	4	5	6
Share your opinions online	1	2	3	4	5	6
Shop online.....	1	2	3	4	5	6

D2. Please rate your overall health.

- Excellent Very good Good Fair Poor

D3. What impact, if any, do you think the economy will have on your family income in the next 6 months?

Do you think the impact will be:

- Very positive Somewhat positive Neutral Somewhat negative Very negative

D4. How many years have you lived in Erie?

- Less than 2 years
 2-5 years
 6-10 years
 11-20 years
 More than 20 years

D5. Which best describes the building you live in?

- Single-family detached home
 Townhouse or duplex (may share walls but no units above or below you)
 Condominium or apartment (have units above or below you)
 Mobile home
 Other

D6. Do you rent or own your home?

- Rent
 Own

D7. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance, and homeowners' association (HOA) fees)?

- Less than \$300 \$2,500 to \$3,999
 \$300 to \$599 \$4,000 to \$6,999
 \$600 to \$999 \$7,000 to \$9,999
 \$1,000 to \$1,499 \$10,000 or more
 \$1,500 to \$2,499

D8. Do any children 17 or under live in your household?

- No Yes

D9. Are you or any other members of your household aged 65 or older?

- No Yes

D10. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)

- Less than \$25,000 \$100,000 to \$149,999
 \$25,000 to \$49,999 \$150,000 to \$199,999
 \$50,000 to \$74,999 \$200,000 to \$299,999
 \$75,000 to \$99,999 \$300,000 or more

D11. Are you of Hispanic, Latino/a/x, or Spanish origin?

- No Yes

D12. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)

- American Indian or Alaskan Native
 Asian
 Black or African American
 Native Hawaiian or Other Pacific Islander
 White
 A race not listed

D13. In which category is your age?

- 18-24 years 55-64 years
 25-34 years 65-74 years
 35-44 years 75 years or older
 45-54 years

D14. What is your gender?

- Woman
 Man
 Identify in another way → go to D14a

D14a. If you identify in another way, how would you describe your gender?

- Agender/I don't identify with any gender
 Genderqueer/gender fluid
 Non-binary
 Transgender man
 Transgender woman
 Two-spirit
 Identify in another way

Thank you! Please return the completed survey in the postage-paid envelope to:
National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502