



ERIE
COLORADO

ELEVATE ERIE

Planning Our Future Together





Agenda

- Comprehensive Plan Process
- Comp Plan Strategies Engagement
- Future Land Use Map
- Next Steps



Comprehensive Plan Process



Comprehensive Plan Team

Town of Erie Staff Team

Role: Project Management, Implementation



Josh Campbell
Senior Strategic
Planner



Keiley Gaston
Senior Strategic
Planner



Kelly Driscoll
Planning
Manager



Sarah Nurmela
Planning
Director



Miguel Aguilar
Senior
Transportation
Planner



Gabi Rae
Communications
Director

Consultant Team

Role: Technical Advisory



*Economic Market
Analysis*



VERDUNITY

*Fiscal Feasibility
Analysis*



*Community Engagement
Advisory*

Comprehensive Plan Committees

Technical Advisory Committee (TAC)

Representatives from Town staff working in the field, including:



Parks & Recreation



Housing



Economic Development



Transportation



Public Works



Environmental Services



Finance



Police

Plan Advisory Committee (PAC)

Representatives from the Town's Boards and Commissions, including:

- Town Council
- Planning Commission
- Sustainability Advisory Board
- Historic Preservation Advisory Board
- Open Space & Trails Advisory Board
- Diversity, Equity, & Inclusion Advisory Task Force
- Tree Board



Engagement To-Date

Phase	Phase 1: Setting the Stage	Phase 2: Defining the Direction	Phase 3: Scenario Planning	(Upcoming) Phase 4: Policy Framework & Realizing the Plan
	<i>Dec. 2022 – Apr. 2023</i>	<i>May – Dec. 2023</i>	<i>Jan. – June 2024</i>	<i>July – Oct. 2024</i>
Goal	Building a common understanding of the current situation and common values in Erie	Co-creating the vision for the future of Erie and Elevate Erie	Choosing the best land use scenario for Erie	Prioritizing policies & adopting the Comprehensive Plan
2,000+ Community Touchpoints	<ul style="list-style-type: none"> • Online survey • 7 in-person engagements 	<ul style="list-style-type: none"> • Online survey • 5 in-person engagements 	<ul style="list-style-type: none"> • Online survey • 7 in-person engagements 	<ul style="list-style-type: none"> • Online survey • 12 planned in-person engagements
20+ Advisory Meetings	<ul style="list-style-type: none"> • 3x TAC • 2x PAC • 1x Board of Trustees + Planning Commission 	<ul style="list-style-type: none"> • 2x TAC • 2x PAC • 2x Planning Commission • 1x Board of Trustees 	<ul style="list-style-type: none"> • 2x TAC • 2x PAC • 2x Planning Commission • 1x Town Council + Planning Commission 	<ul style="list-style-type: none"> • TAC Plan Review • PAC Plan Review • 2-3x Planning Commission • 1x Town Council



Upcoming Policy Engagement



Upcoming Engagement



Housing
Which **housing** strategies would you like to see prioritized?
Pick 3!

Allowing residents to construct **accessory dwelling units (ADU)**

Reducing **costs and barriers to affordable housing**

Implementing an **inclusionary housing** program

Facilitating programs and resources for **homelessness**

Livability & Social Health
Which **livability & social health** strategies would you like to see prioritized?
Pick 3!

Establishing **affordable homeownership**

Partnering with High Plains Library system and local schools to support youth **development**

Strengthen partnerships with local academic and training institutions for **development**

Establish a **public art program** that will encourage incorporation of art in public projects

Public Facilities, Services, and Infrastructure
Which **public facilities, services, and infrastructure** strategies would you like to see prioritized?
Pick 3!

Reduce reliance on **natural gas** in Erie, including solar and energy

Explore a landscaping ordinance for low water use

Encourage developers to preserve and protect **open space** within

Economic Vitality
Which **economic vitality** strategies would you like to see prioritized?
Pick 3!

Examining types of **necessary retail** not currently available to residents

Increasing **access to childcare** for residents and employees

Encouraging and attracting **emerging industries** like tech, medical, and energy

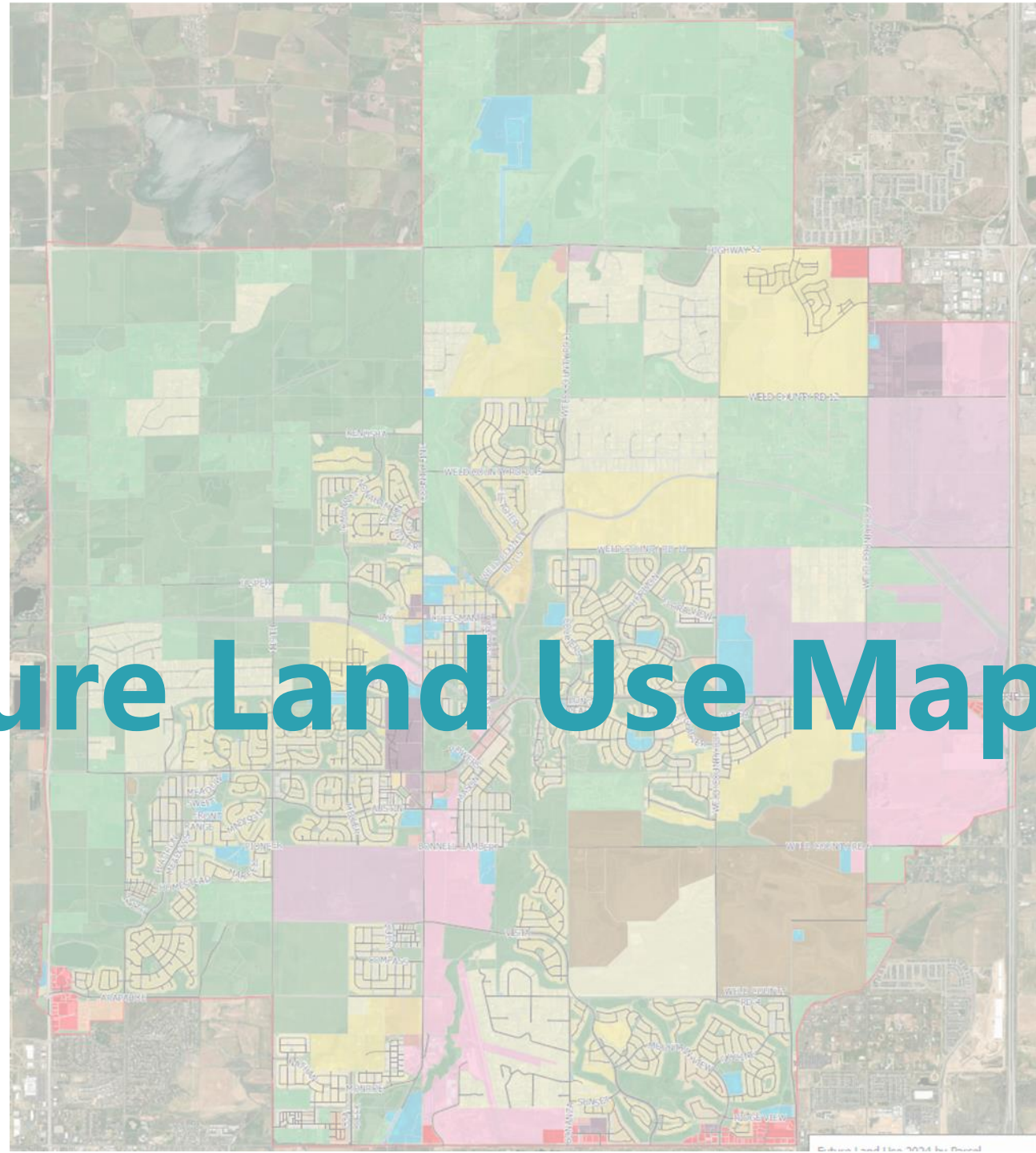
Supporting the vitality of our **Downtown small business** environment

Expanding use of the Airport as **community and employment space**

Fostering **entrepreneurial growth** through local and regional partnerships

- ~3 weeks of in person and online opportunities to review policies and vote for favorites
- ~3-week public review period of all draft Comprehensive Plan chapters

Future Land Use Map





What is the Future Land Use Map?

A visual representation of land use that describe typical uses and their intensity. There are policies associated for each land use designation that guide future development.

- Community's vision; not prediction
- Guides future land use patterns (type, intensity, and location)
- Advisory, not regulatory
- Plan for infrastructure needs by estimating demands



Land Use Designations

Residential Uses

- Residential – Rural
- Residential – Low
- Residential – Medium
- Residential – High

Commercial & Employment Uses

- Neighborhood Commercial
- Corridor Commercial
- Employment

Mixed Use

- Mixed Use Neighborhood
- Mixed Use Village

Public / Quasi-Public

Parks, Open Space, and Protected Lands

Heavy Industrial

Agriculture

RTD ROW

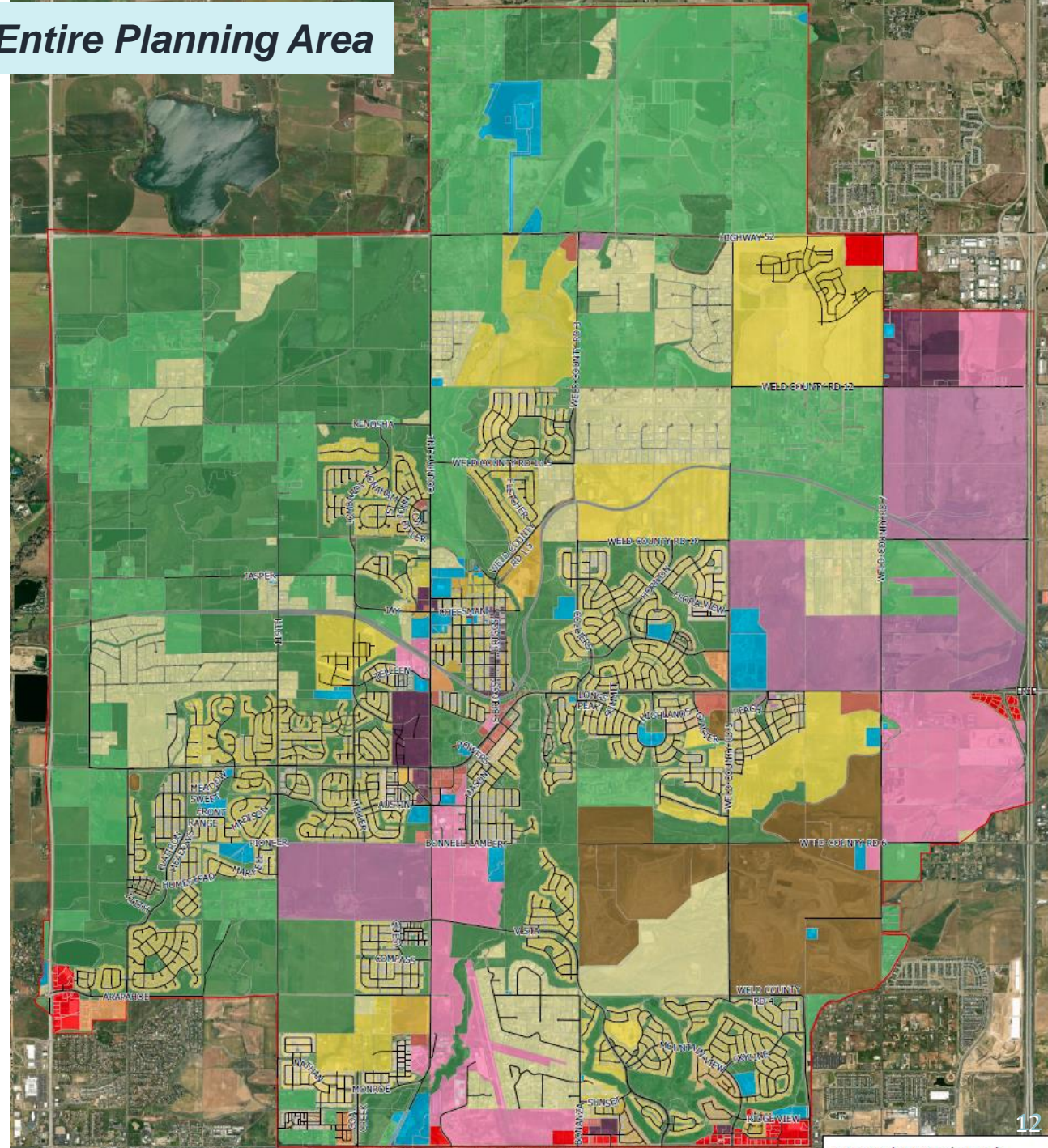


Draft Future Land Use Map

Entire Planning Area

Most of the Future Land Use Map reflects development that is:

- Existing
- Under Construction
- Entitled (approved development)
- Planned (in development approvals process)



Future Land Use 2024 by Parcel

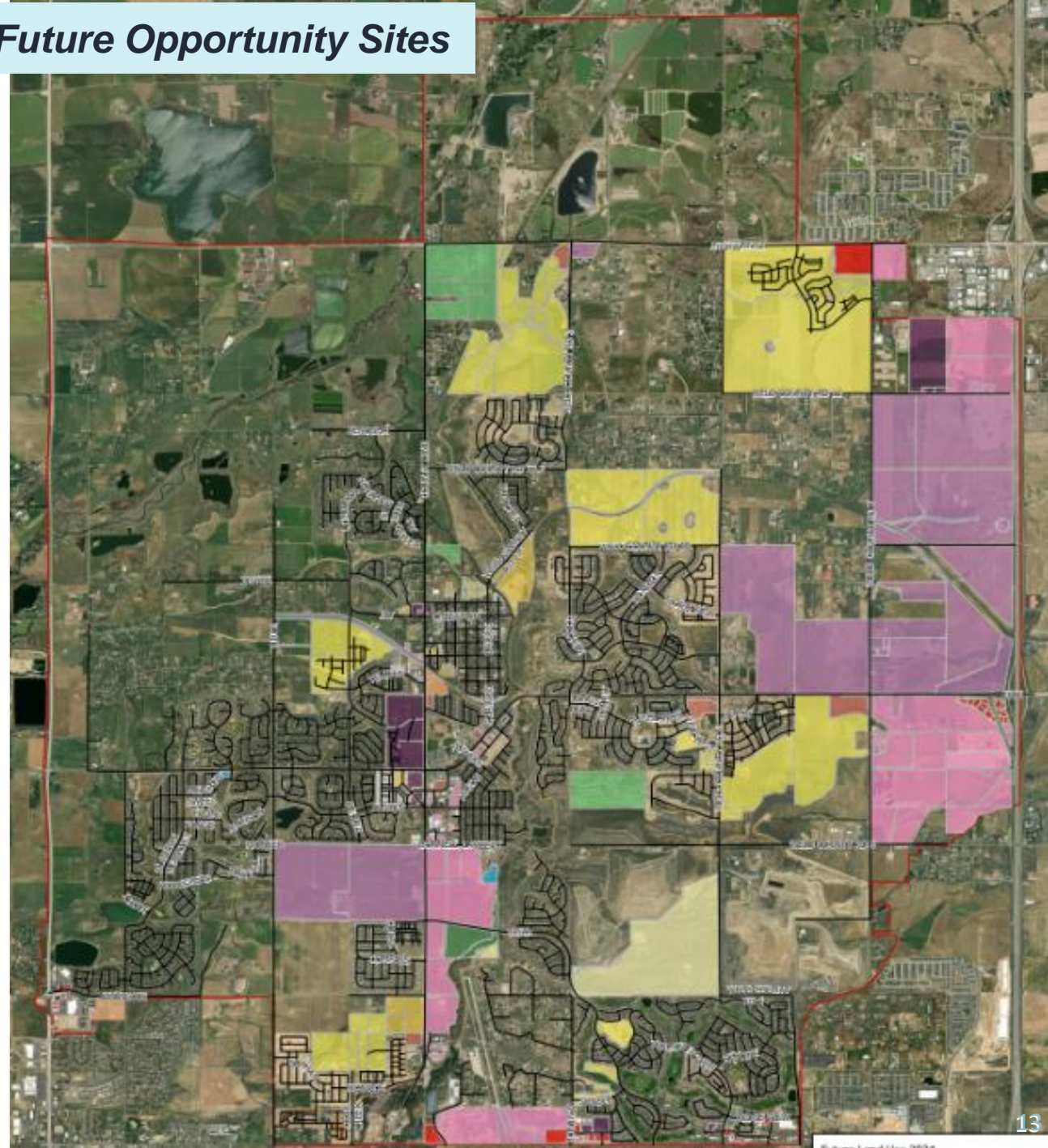
- Residential - Rural
- Residential - Low
- Residential - Medium
- Residential - High
- Corridor Commercial
- Neighborhood Commercial
- Mixed Use Neighborhood
- Mixed Use Village
- Employment
- Heavy Industrial
- Public / Quasi-Public
- Parks, Open Space, and Protected Lands
- Agriculture
- RTD Right of Way



Draft Future Land Use Map

Future Opportunity Sites

- Future Opportunity Sites:
 - Only 1.5 square miles within the Town Boundary are not already entitled or planned, and 3.3 sq. miles in the Planning Area
 - 75% of potential new housing units are already entitled or planned



Future Land Use 2024 by Parcel

- Residential - Rural
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Future Land Use Map Criteria

- ✓ **Align with Comprehensive Plan values**
 - Prioritizes Sustainability, Livability, and Connectivity
- ✓ **Align with Community Engagement**
 - Focuses on mixed use, neighborhood services, employment, and housing variety; maintains small-town identity and character
- ✓ **Align with Fiscal & Market Analysis**
 - Adds more commercial development (jobs), promotes housing variety, and prioritizes infill to be fiscally sustainable
- ✓ **Align with Technical Advisory**
 - Reviewed by Planning & Development staff, Administration, TAC & PAC



Next Steps

Next Steps

In Progress (July)

- **Final Future Land Use Map** | *Based on engagement results, department internal review, and fiscal analysis*
- **Stakeholder Review** | *Engagement with TAC, PAC, & Planning Commission on individual chapters; revising as needed*

Upcoming (Aug - Oct)

- **Community Engagement** | *4th engagement round on strategies*
- **Town Council & Public Review** | *Text draft of the document available for 3 weeks*
- **Final Comprehensive Plan** | *Adoption in Fall 2024*



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QUESTIONS & DISCUSSION
