

Communication Calendar - January 2017

NOTIFICATIONS & POSTS	CivicSend Message	Newsflash Posted on Website	Facebook Post
	5,931		
Subscribers Count & Followers:			
1/1: January/February Erie Edition Now Available!	X	X	X
1/4: Erie Business Meetup Group - Next Meetup January 12th	X	X	
1/4: Winter Storm Warning & Snow Removal Reminders	X	X	X
1/5: Happy Birthday to ECC			X
1/5: New Retail Coming to King Soopers Marketplace at Vista Ridge			X
1/5: Winter Storm Warning & Snow Removal Update	X	X	X
1/6: Snow Removal Update	X	X	X
1/6: 01/10 Board of Trustees Agenda Now Available Online	X	X	X
1/9: Erie Town Hall Main Entrance Now Open	X	X	X
1/10: Workshops & Webinars for You and Your Business	X	X	
1/11: Erie Board of Trustees Action Items - January 10, 2017	X	X	X
1/13: 2017 Town of Erie Projects Open House	X	X	X
1/16: Town of Erie Police Department Introductions	X	X	X
1/17: Town of Erie Citizens' Police Academy	X	X	X
1/18: Activity Notice from Crestone Peak Resources	X	X	
1/19: Start a Home Based Business Seminar	X	X	
1/19: We Want To Boast About Our PROST	X	X	X
1/22: 01/24 Board of Trustees Agenda Now Available Online	X	X	X
1/21: Job Openings Available			X
1/25: Erie Board of Trustees Action Items - January 24, 2017	X	X	X
1/25: Erie Youth Basketball Players Invited to Erie High School Basketball Games			X
1/26: Trees are Family! Thank you Erie UMC!	X	X	X
1/27: Activity Notice from Crestone Peak Resources	X	X	X
1/31: www.idrivei25.com promotion			X

TOWN OF ERIE CALENDAR NOTIFICATIONS	Notify Me Message	Event Posted on Website
	740	
Subscribers Count & Followers:		
1/1: Sustainability Ad-Hoc Committee Meeting (1/4)	X	X
1/1: Planning Commission Meeting (1/4)	X	X
1/6: Open Space and Trails Advisory Board Meeting (1/9)	X	X
1/7: Board of Trustees Regular Meeting (1/10)	X	X
1/8: Historic Preservation Advisory Board Work Session (1/11)	X	X
1/8: Tree Board Meeting (1/11)	X	X
1/11: Tree Board Meeting -- CANCELLED (1/11)	X	X
1/14: Board of Trustees Study Session (1/17)	X	X
1/15: Sustainability Ad-Hoc Committee Meeting (1/18)	X	X
1/15: Planning Commission Meeting (1/18)	X	X
1/16: Planning Commission Meeting - CANCELLED (1/18)	X	X
1/16: Board of Trustees Study Session (1/17)	X	X
1/20: Historic Preservation Advisory Board Meeting (1/23)	X	X
1/21: Board of Trustees Regular Meeting (1/24)	X	X
1/27: Open Space and Trails Advisory Board Special Meeting (1/30)	X	X
1/29: Sustainability Ad-Hoc Committee Meeting (2/1)	X	X
1/29: Planning Commission Meeting (2/1)	X	X

UTILITY BILL INSERTS	Mailed Bills	Emailed Bills	
Total:			
January/February Utility Bill Inserts	6,920	1,483	

NEW RESIDENT PACKETS	Packets Mailed This Month	Total Mailed YTD	
Total:			
	80	80	

ERIE STUFF - TOWN OF ERIE OFFICIAL MOBILE APPLICATION	iOS Downloads	Google Play Downloads	TOTAL ALL TIME
Total:			

updated: 2/7/2017



January 2017 Facebook Insights

Town of Erie, Colorado – Government Page

Reach: Organic / Paid Post Clicks Likes, Comments & Shares									
Published	Post	Type	Targeting	Reach	Engagement	Promote			
01/31/2017 4:47 pm	Do you commute on North I-25? If so, check out www.idrivei2			1.2K	65 8	Boost Post			
01/27/2017 1:31 pm	Crestone Peak Resources has notified the Town of Erie that th			1.9K	252 22	Boost Post			
01/26/2017 2:51 pm	Trees are Family! Thank you Erie UMC! Erie United Methodist			4.7K	306 201	Boost Post			
01/25/2017 8:26 pm	Calling all Erie Parks & Recreation youth basketball players! C			753	18 3	Boost Post			
01/25/2017 11:22 am	Erie Board of Trustees Action Items – January 24, 2017 In This			1K	46 4	Boost Post			
01/22/2017 2:24 pm	January 24th Board of Trustees Agenda available online: http			791	25 1	Boost Post			
01/21/2017 8:38 am	Wow! We have 14 job openings - part time and full time positio			1.9K	281 49	Boost Post			
01/19/2017 3:19 pm	The Board of Trustees recently received an update on the soo			2.1K	187 43	Boost Post			
01/17/2017 9:18 am	Register today for the 17th session of the Town of Erie's Citizen			2.2K	227 59	Boost Post			
01/16/2017 10:38 am	Here are two more introductions to some of the men and wom			1.7K	84 27	Boost Post			
01/13/2017 9:36 am	The Town of Erie will be hosting an open house to inform resi			2.5K	110 35	Boost Post			
01/11/2017 10:25 am	Erie Board of Trustees Action Items – January 10, 2017 In This			1.3K	135 9	Boost Post			
01/09/2017 8:36 am	Beginning today the south/main entrance to Erie Town Hall wil			1.2K	30 15	Boost Post			

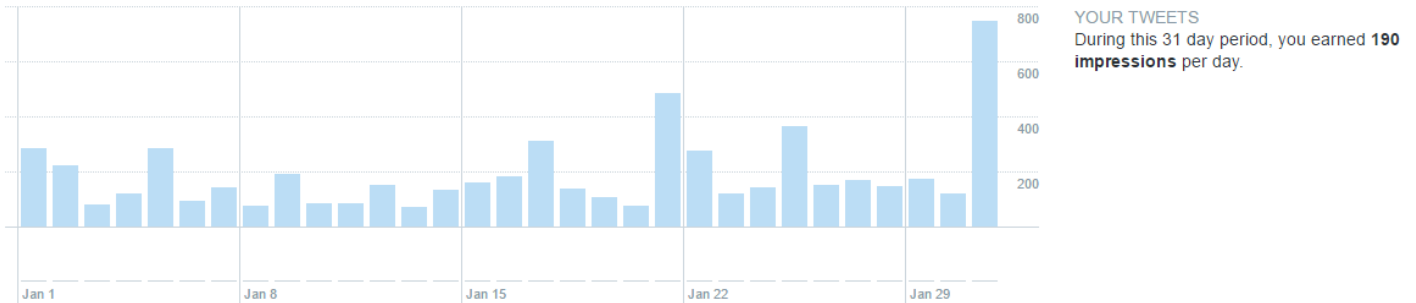
Reach: Organic / Paid Post Clicks Likes, Comments & Shares									
Published ▾	Post		Type	Targeting	Reach		Engagement		Promote
01/07/2017 8:30 am	 The Town of Erie is currently accepting applications for people			3.1K			762 22		Boost Post
01/06/2017 2:35 pm	 January 10th Board of Trustees Agenda Now Available Online!			800			48 3		Boost Post
01/06/2017 10:11 am	 Snow Removal Update: Town of Erie Department of Public Works			1.5K			89 15		Boost Post
01/05/2017 7:00 pm	 New retail coming soon to King Soopers Marketplace at Vista Ridge			3.6K			728 47		Boost Post
01/05/2017 10:54 am	 Wow! Hard to believe the Erie Community Center has been open 100 years			687			20 13		Boost Post
01/05/2017 6:14 am	 Winter Weather Advisory & Snow Removal Update – 1/5/2017			2.2K			242 26		Boost Post
01/04/2017 4:05 pm	 The Town of Erie Department of Public Works is prepared for the winter			1.7K			80 19		Boost Post
01/01/2017 12:00 pm	 January/February Erie Edition Now Available! In this issue: City of Erie			3.4K			77 6		Boost Post



January 2017 Twitter Analytics

@eriecolorado

Your Tweets earned **5.9K impressions** over this **31 day** period



Engagements

Showing 31 days with daily frequency

Engagement rate

0.3%



Jan 31
0.0% engagement rate

Likes

0

Jan 31
0 likes

On average, you earned **0 likes** per day

Link clicks

5



Jan 31
0 link clicks

On average, you earned **0 link clicks** per day

Replies

2

Jan 31
0 replies

On average, you earned **0 replies** per day

Retweets

0

Jan 31
0 Retweets

Erie Stuff Requests | January 1 - January 31, 2017

Date Created	ID	Request Type	Current Status	Date Completed	Days Open	Source
1/5/2017	2227939	Questions/Comments	COMPLETED	1/6/2017	1.04	Iframe
1/5/2017	2230769	Questions/Comments	COMPLETED	1/6/2017	0.63	Iframe
1/7/2017	2233790	Traffic Signal Issue	SUBMITTED		31.73	Iframe
1/8/2017	2235669	Vandalism	COMPLETED	1/11/2017	2.99	Android
1/8/2017	2235671	Vandalism	COMPLETED	1/11/2017	2.98	Android
1/8/2017	2235674	Vandalism	COMPLETED	1/11/2017	2.98	Android
1/8/2017	2235675	Vandalism	COMPLETED	1/11/2017	2.98	Android
1/11/2017	2245131	Water Pressure Problem	COMPLETED	1/12/2017	0.76	Iframe
1/25/2017	2294116	Water Pressure Problem	RECEIVED		12.95	Iframe

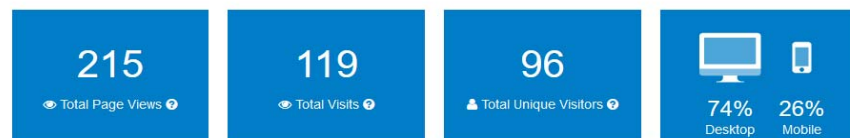
Website Overview Report for www.erieco.gov - January 2017

Total Unique Visits	For the Month:	33,031	Year to Date:	33,031
Total Page Visits	For the Month:	63,436	Year to Date:	63,436

Top 25 Web Pages Visited	# of Visits	Rank		
Home Page	13,202	#1		
Erie Community Center	5,054	#2		
Paying Your Bill	2,488	#3		
Group Fitness	1,146	#4		
Programs	1,029	#5		
Fee & Memberships	1,090	#6		
Police Department	925	#7		
Aquatics	885	#8		
Parks & Recreation	871	#9		
Classes & Programs	779	#10		
Facility Information	706	#11		
Construction Projects	681	#12		
Building Division	641	#13		
Directory	626	#14		
New & Announcements	610	#15		
Fitness & Wellness	587	#16		
Adult & Youth Sport	548	#17		
Adult Classes & Programs	547	#18		
Departments	540	#19		
Government	497	#20		
Public Works	490	#21		
Residential & Commercial Construction Map	468	#22		
Kid Station	464	#23		
Residents	451	#24		
Building Information & Applications	411	#25		

Erie Government Television Streaming Video via Website - OVERVIEW

OVERVIEW



WHAT MEDIA YOUR CITIZENS ARE VIEWING

All Media	Live Events	Encoder Streams	On Demand Media
Filter by title			
Media Title	Type	Total Views	
BOARD OF TRUSTEES MEETING on 2016-12-13 6:30 PM	Encoder	24	
Planning Commission on 2016-12-07 6:30 PM - Dec 7th, 2016	Archive	20	
URA & BOARD OF TRUSTEES MEETING on 2016-12-13 6:30 PM - Dec 13th, 2016	Archive	15	
BOARD OF TRUSTEES MEETING on 2016-12-13 6:30 PM - Dec 13th, 2016	Live event	15	
Board of Trustees & Planning Commission Joint Study Session - Dec 6th, 2016	Archive	6	
Planning Commission on 2016-11-16 6:30 PM - Nov 16th, 2016	Archive	3	
Historic Preservation Advisory Board - Nov 14th, 2016	Archive	3	
Planning Commission on 2016-08-03 6:30 PM - Aug 3rd, 2016	Archive	3	

ALL MEDIA

103

Total Media Stream Views



103

0

External Views Internal Views