



ERIE
COLORADO



Engagement Scrapbook

**Elevate Erie Comprehensive Plan
& Transportation and Mobility Plan**

Draft - May 9, 2023





Purpose

This scrapbook provides community members interested in engagement in the Elevate Erie planning process an opportunity to follow along, to see what fellow participants are saying, and to understand how this input is shaping next steps. Essentially, a diary of completed engagement, this document includes details about engagement events and activities, as well as key measurements of participation and summaries of what the town heard. It will be updated frequently throughout the 18- to 24-month process, with new versions posted following engagement and outreach activities.



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Introduction

Elevate Erie will articulate a **long-range vision** for Erie's future, and provide guidance around **land use**, multimodal **transportation**, **housing**, design and **character**, **parks** and open spaces, tourism and **recreation**, **sustainability** and resilience, and **economic development**, among other topics.

The goals for community and stakeholder outreach and engagement are as follows:

1. Develop a solid understanding of the **community's needs and interests** and build on outreach and engagement efforts currently underway.
2. Engage **ALL affected stakeholders** and create an **inclusive** approach to incorporate community voices.
3. Gather **community input** and utilize it to **shape the final plan**.

Spectrum of Engagement

The team is using the IAP2 spectrum of public participation as a frame of reference to identify how each engagement activity will inform the final plan.

Inform

Ensure the public has fair & balanced information to help them understand and make sense of issues, alternatives and / or solution options.

Consult

Get feedback from the public on current analysis, options or potential decisions.

Involve

Work on an ongoing basis with the public to ensure that their issues, concerns and aspirations are being understood, analyzed and considered.

Collaborate

Partner with the public or interest groups in each aspect of a decision, including getting their help in generating alternatives, analyzing impacts and identifying preferred solutions.



Introduction: Transportation and Mobility Plan

The Transportation and Mobility Plan will articulate a **long-range vision** for the future of multimodal transportation in Erie. It will identify recommendations for the **roadway** network, on and off-street **bicycle and pedestrian** facilities, **transit** services, and **programs and policies**. These engineering recommendations, design guidelines, and programs and practices will create a transportation system that is efficient, comfortable, reliable, and connected.

The goals for community and stakeholder outreach and engagement are consistent with the Comprehensive Plan.

Project Timeline & Engagement Windows

Engagement Window #1

- Soft kickoff - [Project page](#) on Engage Erie platform
- Relationships building
- Online Vision & Values survey
- Stakeholder feedback
- Community pop-ups
- Arbor Day/Earth Day and Town Fair celebrations

Engagement Window #2

- Interactive community-wide visioning charrette
- Engage Erie activity(ies)

Phase 1: Setting the Stage

December 2022 - April 2023

- Planning process initiation
- Community and stakeholder engagement strategy development
- Online engagement initiation
- Planning Commission & Town Board study sessions
- Research and analysis by consultant team on:
 - Existing conditions
 - Economic & market analysis
 - Issues & opportunities

Phase 2: Defining the Direction

May - July 2023

- Development of Town's vision for the future
- Guiding principles for the integrated Comprehensive Plan & Transportation Mobility Plan



Engagement Window #3

- Community choices charrette
- Engage Erie activity(ies)
- Focus group meetings
- Community Wide Survey (independent project)

Engagement Window #4

- Public review events
- Online activity(ies)

Phase 3 - Scenario Planning

August - October 2023

- Development of three land use scenarios building on the vision and guiding principles
- Town staff, elected officials, project committees, officials, and community to provide input on scenarios
- Planning Commission & Town Board study sessions

Phase 4 - Realizing the Plans

November 2023 - June 2024

- Consultant team to develop draft plans and maps for the Town officials and community to review
- Planning Commission & Town Board study sessions
- Planning Commission & Town Board public hearings
- Final plans presentation to the public online



Stakeholders we've heard from

Outreach methods include:

Direct email and question forms:

- Schools/Educational Institutions
- Business Community & Developers
- Recreation
- HOAs and Residents
- Follow-up **one-on-one meetings** upon request
- **Listening Sessions** with groups such as DEBA, Arapahoe Ridge residents

Engage Erie – General Public

- Rotating questions, quick polls, Ideas Wall, mapping tools



Stakeholders we've heard from

Schools/Educational Institutions

- St. Vrain Valley School District
- Boulder Valley School District
- Wee School Preschool
- Exploring Minds Academy
- Vista Ridge Academy

Neighborhood residents

35 HOA contacts, including:

Flatiron Meadows

Airpark

Old Town

Canyon Creek

Vista Ridge

Business Community

DEBA

Chamber of Commerce

Erie Economic Development

Council

Project Committees

Throughout the project, the following committees will be consulted and have the opportunity to comment on the project progress and provide input on the different work products.

Plan Advisory Committee (PAC)

- Coordinate with other town initiatives
- Provide input on overall project strategy, community engagement plan and schedule
- Facilitate broad community engagement by sharing information with the community and gathering feedback
- Represent diverse community interests during the planning process
- Identify and develop a deep understanding of issues and opportunities
- Provide feedback on interim work products (at various project phases)

The PAC is made up of **representatives from the Town's Boards and Commissions, and the DEI taskforce**: Board of Trustees; Planning Commission; Sustainability Advisory Board; Historic Preservation Advisory Board; Open Space & Trails Advisory Board; Diversity, Equity, & Inclusion Advisory Task Force; Tree Board.



Project Committees

Technical Advisory Committee (TAC)

Town staff working in the field

- Checking work products for accuracy
- Identifying issues and vetting ideas
- Provide technical expertise, data, and resources
- Align with other initiatives across departments
- Review and comment on interim work products
- Weigh in on big decisions
- Share and gather information from their respective work groups

The TAC is made up of representatives from the different

Town departments: Transportation; Communications & Community Engagement; Utilities & Infrastructure; Water & Wastewater; Land Use; Diversity, Equity & Inclusion; Public Works; Energy & Environment; Finance; Parks & Recreation; Economic Development; Public Safety; Planning & Development; Utilities & Infrastructure; Housing.





Reviewing Bodies

Planning Commission

- Recommending Body
- Makes recommendations on the Comprehensive Plan and Transportation Mobility Plan and Elevate Erie process to the Board of Trustees.
- Appointed members

Board of Trustees

- Decision-Making Body
- Makes decisions on the Comprehensive Plan and Transportation Mobility Plan and Elevate Erie adoption.
- Directs Town Administration, who in turn directs Town staff's work
- Elected Officials

Engagement Window #1

Building a Common Understanding of
the Current Situation and Common
Values in Erie



Vision & Values Online Survey

CONSULT

Along with the Existing Conditions, the Analysis of Existing Plans, Policies and Programs, and the Economic Market Analysis, the survey results are used as a foundation to develop the vision and guiding principles for Elevate Erie.

6 Weeks
(December 20, 2022 to February 2, 2023)

Different Outreach Venues

- Town of Erie Facebook Page
- Erie Colorado Facebook Group
- Utility bill article
- TAC, PC, BoT meetings
- Personal outreach/direct email

699 Submissions

Town of Erie, Colorado - Government
24 January at 10:52

There's still time to help plan Erie's future! Complete the community-wide survey here - <https://bit.ly/CompPlanTMPSurvey>

The survey will help our Town see what you think matters most as it relates to Erie's values and how we should move forward as a community. It'll also help us see how you as residents want to engage with your town government to manage change in the future.

For more info on the entire planning process, visit our project website at www.erieco.us/comp-plan-and-tmp

ELEVATE ERIE
Planning Our Future Together

Share your opinion now to help plan the future of Erie!

www.erieco.us/comp-plan-and-tmp

Key Themes





Stakeholder Feedback

CONSULT

Along with the Existing Conditions, the Analysis of Existing Plans, Policies and Programs, and the Economic Market Analysis, the feedback provided by the different stakeholders is used as a foundation to develop the vision and guiding principles for Elevate Erie.

- 5** Groups of Stakeholders
- Utility Providers
 - Schools / Education Providers
 - Developers
 - Resident Groups
 - Business Community

Online feedback form and/or meeting follow up

- 21** Submissions

Key Themes



Community Pop-Ups

INFORM

The community pop-ups were an opportunity for the team to meet with residents, inform them about Elevate Erie, and build relationships. Some input was gathered and informs the foundational documents of the plans.

4 Pop-Ups
April 20, 2023
April 12, 2023
April 7, 2023
April 27, 2023

Different Locations

- Erie Community Center
- Erie Social Club
- Fox Dog Coffee
- Bring Your Child to Work

Different Days and Times

- Early morning
- Early evening

70+ Participants



Engagement Window #2

Co-Creating the Vision for the Future
of Erie and Elevate Erie

Engagement Window #3

Choosing the Best Land Use Scenario
for Erie

Engagement Window #4

Adopting the Elevate Erie
Comprehensive Plan & Transportation
and Mobility Plan